Focus on Philanthropy
A publication of UnityPoint Health – Allen Foundation
August 2017

Become a Member of Gerard Circle
Allen Foundation’s Most Prestigious Giving Society
Call 319-235-3960, or visit unitypoint.org/waterloo, to learn more about Gerard Circle.

Why Donate Gifts of Grain?
Save money and support high quality healthcare and healthcare education

For many cash basis farmers, significant tax savings can be achieved by donating crops directly to the Allen Foundation. By donating grain, farmers will help the Allen Foundation strengthen the programs and services of Allen Hospital and Allen College. Allen serves a 10 county area in northeast Iowa. By contributing crops to the Allen Foundation, the cash basis farmer avoids having to include the sale of the cash crop as income, which results in savings of self-employment taxes, federal income taxes and state income taxes.

It is important to remember that the farmer must make a charitable donation by giving up dominion and control of the asset, not by selling the grain and donating the proceeds to a charity. The grain should be delivered and a receipt showing the Allen Foundation as owner should be executed. The Foundation will then order the sale of the grain. After the transfer, the Allen Foundation assumes the cost of storage, transportation and marketing, and bears any risk of loss. Farmers should always consult with a professional tax or legal advisor prior to making a gift of grain.

For more information on gifting grain or to notify the Foundation of a grain gift, please call 319-235-3960.

Champion Excellence Grant Program

The Allen Foundation recently announced the first ever recipients of the Champion Excellence Grant program!

The Champion Excellence grant program funds professional development opportunities for UnityPoint Health – Allen Hospital team members seeking to further our mission, vision and FOCUS values. Congratulations to the inaugural Champion Excellence Grant program recipients.

- Cheryl Mahoney (for all nursing departments) for a new nurse residency program
- Amber Dibben, Professional Development, for Preceptor Education Program
- Rachel DeWalle, Community Cancer Center, grant received for 8th Annual Academy of Oncology Nurse and Patient Navigators
- Stephanie Scarborough, UnityPoint Clinic OB/GYN – Waterloo & Cedar Falls, for Certified Lactation Counselor Training Program
- Sally Sherwood, Volunteer Services / Project SEARCH, for Project SEARCH Annual Conference

If you no longer wish to receive fundraising communications from UnityPoint Health – Allen Foundation, please send an email to michael.lind@unitypoint.org or call us at 319-235-3960 to request that we remove you from our contact list to receive communications for this purpose.
UnityPoint Health – Allen Foundation Welcomes New Addition

We are excited to announce that we have welcomed a new member to our team. In June, Adrienne Urban joined the Foundation to fill the role of Grant Coordinator for Allen College. Adrienne will work closely with Allen College leadership to seek funding for endowed scholarships and campus enhancements.

Adrienne comes to us with previous experience in grant writing, editing, and education. Adrienne spent eight years teaching and working for a publishing house in South Korea. Most recently, she worked in the Grants and Resource Department at Hawkeye Community College. She earned her bachelor’s degree in English from the University of Pittsburgh and is currently pursuing a master’s degree in Technical Communications.

Adrienne lives in Cedar Falls and is originally from the Pittsburgh area. In her spare time, Adrienne enjoys baking. She has recently taken up running in an attempt to counteract this hobby. Welcome Adrienne!

Allen College Hosts 2017 Student Nursing Camp

Allen College recognizes diversity is a Strength for our community and employers. In an effort to provide more opportunities for historically underrepresented populations in the nursing and health sciences profession, the Office of Diversity Services at Allen College works with educators and faculty to identify those barriers. Allen College realizes that by increasing diversity in race, gender, culture, ethnicity, socioeconomic status, age, disability, religious affiliation, and nationality we are fostering an appreciation for diversity and preparing our students to work in a global society while creating an environment where all are valued and welcomed. In July, a diverse group of high school students graduated from a six week nursing camp hosted by Allen College. This camp helps to:

- Connect potential students to careers in healthcare;
- Provide support and encouragement to diverse students, faculty and staff;
- Implement professional development programs related to diversity and inclusion for faculty, staff and administrative personnel of the college;
- Improve the recruitment, retention and graduation of a diverse student body, especially students historically underrepresented in nursing and health professions careers;
- Increase cross-cultural awareness, interaction, communication, and engagement; and
- Promote Allen College’s institutional commitment to the success of students from diverse backgrounds.

Learn more about the Allen College Nurse Camp by calling 226-2000.

Notes from the Executive Director: Mike Lind

In Iowa, the summer is a time to take a pause and enjoy the beautiful weather, family and friends. I recently had a colleague ask me to be patient with him and his response to a request I had of him because Iowans spend July and August golfing, swimming, grilling and taking time away from work because the weather the rest of the year is so “crummy.”

I like to enjoy all of the four seasons in Iowa but can appreciate this sentiment that the summer is a great time to take a break. This is true in the Foundation office also, to an extent.

Some of the staff, myself included, found a little time to get out of the office and maybe even out of town, but I can also confidently share that we have been very busy focusing on moving our mission forward.

Day after day we are having meaningful conversations with our current supporters as well as potential supporters and sharing the great things that philanthropy can accomplish here in the Cedar Valley. It certainly doesn’t feel like “work” when you are visiting with current and new friends of the Foundation and talking about such a noble cause.

The current For Allen For You campaign has remained the focus of our efforts as we strive to provide excellent outpatient care, compassionate healthcare for youth and high-quality healthcare education.

With that said, I would love to remind you of one of our many other priorities. Recently you may have received a save the date for our Hops for Hospice event or perhaps you have heard about the event via word of mouth. We hope that you will join us for this inaugural event, combining the perfect blend of fun and an important and impactful cause.

If you would like to learn more about the event or to RSVP, please contact the Foundation. In the meantime, enjoy the rest of your summer.