

New Members of Gerard Circle

Clark & Associates
Prosthetics and Orthotics

Dan & Julie Deery

Dr. Greg & Rena Raecker

Call 319-235-3960, or visit unitypoint.org/waterloo, to learn more about Gerard Circle.

Complimentary Estate Planning Consultation



Dr. Eddie Thompson
Thompson & Associates

Upcoming Dates:

- April 12th
- May 10th
- June 14th

To schedule your appointment, please call Mike Lind at 235-3960.

Celebrate National Doctors' Day: March 30th

Whether you have had a life-saving or life-changing experience with your doctor, or simply visit your doctor once a year for a checkup, you can appreciate the hard work of all physicians. Doctors bring a great deal of knowledge and expertise to the bedside and they find a way to combine those traits with compassion, empathy and attentiveness.

The work of a physician is very difficult and is oftentimes unrecognized. UnityPoint Health – Allen Hospital and the Allen Foundation would like to offer you an opportunity to thank your doctor, especially during National Doctors' Day on March 30th.

When receiving a gift as amazing as good health, it may be difficult to show your gratitude. National Doctors' Day is a way to formally thank your doctor. It's a day set aside to thank and recognize doctors for their extraordinary dedication and devotion to helping and healing.

You can honor your doctor on National Doctors' Day with a gift to the Allen Foundation. Generous gifts from our community fund state-of-the-art equipment, new technology, modern facilities and innovative programs that touch the lives of many grateful patients, just like you!

Feel free to use the enclosed envelope to send a tribute gift and thank you note. The note (not your gift amount) will be shared with your doctor on or near National Doctors' Day and your gift will help Allen Hospital and Allen College and the many caregivers associated with our organization to provide the best of healthcare to the 10 counties we serve.

Thank you for honoring your remarkable doctor on National Doctors' Day. To donate online, please visit www.unitypoint.org/waterloo/donate-now. Be sure to check the box that says "I would like to dedicate this donation in honor of."

Local Artwork Featured at new Prairie Parkway facility

Stunning artwork is often intended to lift spirits, brighten someone's day or otherwise make them think. In a healthcare environment, this often has special importance at unexpected times.

Prior to the opening of UnityPoint Health – Prairie Parkway, a special committee was formed to carefully integrate artwork in the spaces of the new facility for many in our community to enjoy. There was a strong consensus to display the work of local artists and those with ties to the state of Iowa.

Thanks to the work of the Allen Foundation and the Prairie Parkway Art Committee, 13 artists are featured at the new facility. Susan Chrysler White, professor at the University of Iowa School of Art & Art History, was selected to complete the centerpiece installed alongside the three-story grand staircase. To learn more about Prairie Parkway and the many amenities offered, please visit www.ForAllenForYou.com.



UnityPoint Health – Allen Foundation Welcomes New Addition

We are excited to announce that we have welcomed a new member to our team. In February, Beth Sullivan joined the Foundation to fill the role of Alumni Relations Development Coordinator. Beth will work closely with the alumni and other supporters of Allen College.

Beth comes to us with previous experience at Kaplan University as well as extensive involvement in alumni programs at the University of Northern Iowa. She holds bachelor's degrees in Political Science and Public Administration from the University of Northern Iowa.



Beth is a native of Peosta and currently resides in Cedar Falls. Outside of her professional career, she also serves as the coach of both the UNI and Columbus High School dance teams.

With the addition of Beth Sullivan, we say goodbye to Allison Jensen, who has moved on to another opportunity outside of the Cedar Valley. Thank you Allison for your service to Allen College and the Allen Foundation. We wish you the best in your new endeavor.

Upcoming Events at Allen College



Allen College

UnityPoint Health

Donate to Educate: The Allen College Alumni Association will host the 7th annual Donate to Educate fundraising event on April 1st beginning at 5:30 p.m. in Winter

Hall on the Allen College Campus. Please note this is a new date from the original Save the Date.

Join us for an evening that will include a social hour, dinner, live entertainment and a raffle/silent auction. Proceeds will benefit Allen College students through scholarships, educational opportunities and campus enhancements.

Featured items in 2017 include a handcrafted dollhouse constructed by former Allen Hospital CEO Larry Pugh, a pearl earrings set and a sapphire and diamond necklace.

For more information or to RSVP, please call the Allen Foundation at 319-235-3960 or email us at AllenFoundation@unitypoint.org. Tickets are just \$40 per person or \$75 per couple. Table sponsorships are also available for \$600 and include special recognition, seating for 8 and dinner wine.

Allen College Alumni Reunion: Alumni of Allen College are invited to a reunion celebration on Friday, April 21st at Allen College. Join us at 10 a.m. to enjoy a brunch with your classmates in the Barrett Forum McKinstry Student Center, followed by tours of Allen College and Allen Hospital.

That evening at 5:30 p.m. we will gather once again for a reunion dinner and program in Winter Hall on the Allen College campus. We will recognize the 25- and 50-year honor classes during this reception.

To register or for more information, please contact Allen College at 319-226-2000 or visit www.AllenCollege.edu.

Notes from the Executive Director: Mike Lind



Our work in the Allen Foundation is really about people. The people that we serve and those who so generously support our efforts.

With that said, just like any other organization, we have financial goals to strive for and are ultimately accountable for the results achieved.

In 2016, in addition to the obvious objective of increasing gifts and donations, we focused our efforts on engaging more people. This included increasing foundation volunteers as well as increasing the number of donors to the Foundation.

The latter of those two initiatives specifically called for a 20 percent increase in our donor base. Believe it or not, we had an increase of exactly 20%. We are so grateful to see an increase in the number of individuals who chose to invest in the best of healthcare and healthcare education in 2016.

Another ongoing emphasis is to look at the impact of your philanthropy. Ultimately, our work is not about raising money, it's about putting that money to work to benefit patients and students of Allen. In 2016 that impact was huge as the Foundation was able to return more than \$2.6 million to UnityPoint Health – Allen Hospital, Allen College and UnityPoint At Home.

Those dollars are a huge testament to the efforts of the Foundation Board, staff, volunteers and most importantly our donors.

Thank you for your continued support of the Allen Foundation.



Mike Lind
Executive Director