Focus on Philanthropy
A publication of UnityPoint Health – Allen Foundation
January 2017

New Members of Gerard Circle
Maxine Cagley
Dr. Brett & Kendra Richman
Dr. Lance & Ellen Vanderloo
Call 319-235-3960, or visit unitypoint.org/waterloo, to learn more about Gerard Circle.

Complimentary Estate Planning Consultation

Dr. Eddie Thompson
Thompson & Associates

Upcoming 2017 Dates:
• January 18th
• February 15th
• March 15th
• April 12th

To schedule your appointment, please call Mike Lind at 235-3960.

UnityPoint Health – Prairie Parkway Now Open and Accepting Patients

UnityPoint Health – Prairie Parkway officially opened its doors for the first time on November 30, serving patients in need of Urgent Care. Soon after, in December, Family Medicine and a retail pharmacy began operating out of Prairie Parkway and by January 13, all intended services will be operational.

Prairie Parkway represents a new care model. Conveniently located on 20 acres in Pinnacle Prairie, the area’s fastest-growing retail center, the new campus will provide patient-centered, coordinated, comprehensive care in one location.

The facility’s services include primary care, urgent care, internal medicine, OB-GYN, pediatrics, occupational, physical and speech therapy, pediatric therapy, behavior health services, radiology, diabetes and endocrinology, a lab, a pharmacy and other specialty clinics.

The new $30 million facility was made possible in part by private, community donations. Although Prairie Parkway is open and operational, fundraising is not yet complete on the project. If you would like to hear more about this new, innovative approach to healthcare, please contact the Allen Foundation at 319-235-3960 or visit www.ForAllenForYou.com.

Allen Foundation Establishes Littlest Angel Fund to Remember our Tiniest Patients

It is said, “There is no foot so small that it cannot leave an imprint on this world.” No one understands these sentiments any better than a parent. For Miranda and Adam Kracke, this quote has a very special meaning.

In memory of their son, Landon, the Krackes partnered with the Allen Foundation to establish the Littlest Angel Fund. The purpose of the fund is to honor and remember all of the littlest angels due to stillbirth, miscarriage or infant death. Gifts received toward the new fund will be used to provide comfort care packages for parents, with any excess funds to be used toward the OB/Neonatal Intensive Care Unit expansion and renovation.

All contributions are welcomed and those contributing $500 or more will have their littlest angel’s name and birthday engraved on a special memory roll plaque. A list of the newest littlest angels will be published on a quarterly basis in Allen Hospital’s Wednesday Edition. To learn more or to donate, please call 319-235-3960.
The following is an excerpt from a Guest Editorial printed in The Courier on November 27, 2016

The Cedar Valley has been blessed with many kindhearted philanthropists whose generosity has brought great rewards for our community. From historical museums and centers for the arts to top-notch educational facilities and award-winning healthcare services, Cedar Valley residents have much to be thankful for during this season of Thanksgiving and holiday cheer.

Many of these wonderful community assets could never have been built without the financial support of so many benevolent donors — including one of the Cedar Valley’s most benevolent donors — Pauline Barrett.

As I reviewed all of the projects Mrs. Barrett supported over the years, it became clear nearly everyone in the Cedar Valley has benefited from her kindness. Pauline has given major gifts to the University of Northern Iowa, Hawkeye Community College and Community Foundation of Northeast Iowa and has transformed the Allen Hospital and Allen College campuses through multiple major gifts over many years.

In fact, Barrett’s gift to the UnityPoint Health – Allen Hospital emergency department and the Allen Heart and Vascular Center was one of the largest private donations in Cedar Valley history.

Pauline was recently recognized by the Northeast Iowa Association of Fundraising Professionals as the Legacy Award winner for her devotion to the Cedar Valley’s health care and education.

The award was announced at the local AFP’s National Philanthropy Day Gift of the Heart luncheon. Each year, the AFP honors individuals who enhance their communities through philanthropy. Although many of Pauline’s gifts have been publicly recognized, she has donated many other gifts anonymously. I cannot think of anyone more deserving of this award.

Thanks to Pauline’s $1.5 million gift to the For Allen For You campaign, we will be naming the neonatal intensive care unit at Allen Hospital after her. More mothers can rest easy knowing Allen Hospital can deliver more multiple births and keep our premature babies closer to home. Thanks to Pauline’s gift we are that much closer to creating six more private rooms for our youngest intensive-care patients. These wonderful benefits for which we all can be grateful.

During this holiday season, it seems fitting to say thank you to one who has given so much to so many. I would personally like to thank Pauline for her continued and compassionate support of Allen Hospital and the improved care we have been able to provide for our patients because of it. I also thank her for her support of Allen College and the health care professionals who go on to care for Cedar Valley residents.

One of the wonderful things about giving back to your community is it often inspires others to give as well; another reason to be grateful for people like Pauline. I hope her example encourages more people to support our community’s projects, such as our For Allen For You campaign to improve the care we provide for you, your family and your Cedar Valley neighbors.

On behalf of UnityPoint Health – Waterloo, we wish you and your loved ones a safe, healthy and happy new year.

-Pam Delagardelle, President/CEO, UnityPoint Health - Waterloo

CDO Perspective: Dee Vandeventer, CFRE

This will be my last column as your head of the Allen Foundation. On February 3, I will be turning over my office keys to Mike Lind who has served as my right hand during my tenure.

It’s time to retire and do the things I put on hold two years ago when I accepted the role of chief development officer. Of course, the birth of my new granddaughter who lives overseas definitely tipped the scale.

My assignment when I came on board was to set the course for the Foundation’s future. I feel extremely good about what we, together, have accomplished. In 2016, the number of donors increased by 20 percent. The number of Gerard Circle donors grew by nearly 10%. We have a strong and committed board and campaign volunteers. It’s hard to believe just 15 short months ago we kicked off a capital campaign designed to transform healthcare and healthcare education in the Cedar Valley.

Since the kick-off, you have been a part of an effort that has generated $11 million towards the $19.8 million goal. There’s the remarkable gift by Mrs. Barrett to name the neonatal intensive care unit. I would be remiss if I didn’t mention that 100% of the Allen College and Hospital associates made a contribution or had a contribution made on their behalf. What a pleasure it was for Chancellor Durham, President and CEO Pam Delagardelle and myself to pay off the bet to dye our hair in the campaign colors when they reached 100 percent.

Very soon we will be announcing yet another major campaign gift that will impact many, many future Allen College nursing students. Stay tuned.

Your generosity and passion for Allen inspire me and my staff each and every day and I know I can count on you to keep up the momentum as Mike takes on his new role. It’s been an honor to serve you and Allen—this wonderful community gem.

Cheers,

Dee Vandeventer

Chief Development Officer