



December 2016

## New Members of Gerard Circle

Dr. Robert & Kate Bartelt

Failor Hurley Construction

Nancy Hart & William Smart (In Memory of Mother Alice M. Hart)

Call 319-235-3960, or visit [unitypoint.org/waterloo](http://unitypoint.org/waterloo), to learn more about Gerard Circle.

## Complimentary Estate Planning Consultation



**Dr. Eddie Thompson**  
Thompson & Associates

### Upcoming 2017 Dates:

- January 18<sup>th</sup>
- February 15<sup>th</sup>
- March 15<sup>th</sup>
- April 12<sup>th</sup>

To schedule your appointment, please call Mike Lind at 235-3960.

## Newly Expanded Neonatal Intensive Care Unit Will be Named for Philanthropist Pauline Barrett

Due to an increase in standards of neonatal care at Allen Hospital over the past few years, the Neonatal Intensive Care Unit (NICU) must expand. Thanks to a \$1.5 million gift from Waterloo Philanthropist, Pauline Barrett, planning for the expansion is well under way.

Mrs. Barrett's generosity will result in a newly expanded and relocated space to be called the Pauline Barrett Neonatal Intensive Care Unit. The larger NICU, which helps babies who are born premature or who experience other medical issues at birth, will respond to a rising number of families choosing Allen or infants who are transferred to Allen to receive expert care.

Neonatologist, Dr. Pankaj Nagaraj joined the Allen NICU five years ago and with him, he brought a high level of expertise and an evidence-based practice of medicine. Staff in the NICU now provide 24/7 coverage and are able to deliver and care for babies born as early as 30 weeks' gestation.

This higher level of expertise has allowed premature babies who were once transferred to Iowa City or Cedar Rapids to stay and thrive at Allen Hospital. However, top-notch care also means responding to longer patient stays, more serious medical issues and more inpatient transfers from neighboring facilities. "Thanks to our good outcomes, we have created a problem in that we are running out of space. It is a good problem to have, however, in order to maintain this new level of care and expertise, we must expand our NICU," says Nagaraj.

Pauline Barrett's contribution is the lead gift in a \$10 million project, of which \$7 million is expected to come from private support. In addition to expanding the NICU from just four to 10 private rooms, the project also includes needed growth in the number of labor, delivery, recovery and postpartum rooms in the Birthing Center from 12 to 18 rooms and larger rooms for patients in the Pediatrics Unit.

"Mrs. Barrett's continued generosity to Allen Hospital is integral in transforming healthcare in the communities we serve. Babies and children are our future and ensuring the necessary facilities, equipment and expertise to benefit our tiniest of patients will be impactful now and for several generations to come," shared Nagaraj.

To learn more about the Allen NICU or the *For Allen For You* Capital Campaign, visit [www.ForAllenForYou.com](http://www.ForAllenForYou.com) or call 319-235-3960.



## For Allen For You

## Take Advantage of a Special Tax-Savings Opportunity

Are you interested in saving on taxes while also helping to positively impact healthcare and healthcare education? If so, and you are at least 70 ½ years of age, we have a special opportunity for you.

This opportunity comes in the form of an IRA Qualified Charitable Distribution. Now a permanent provision in the tax code, this tool allows you to contribute up to \$100,000 from your IRA to a registered 501(c)3, such as the Allen Foundation, and have that amount count toward your required minimum distribution. A contribution directly from your IRA will not be included in your adjusted gross income.

If this is something you would like to consider or if you have any questions about this opportunity, please contact the Allen Foundation at 235-3960.

## Allen Associates Reach 100 Percent Donation Participation Toward *For Allen For You* Campaign



The *For Allen For You* Capital Campaign recently received a special gift from Associates of UnityPoint Health – Allen Hospital, Allen College and the Allen Foundation. The gift total is a generous \$781,573. Equally impressive, is the fact that 100 percent of Allen Associates either contributed personally or had a gift given in their honor by another employee.

The associates' gift was presented at the public campaign kickoff event in late September. Three campaign officials who had vowed to dye their hair in campaign colors should associate participation reach the 100 percent goal were present to accept the donation.

Pam Delagardelle, president and CEO of UnityPoint Health – Waterloo; Dr. Jerry Durham, Allen College Chancellor; and Dee Vandeventer, Chief Development Officer for the Allen Foundation, previewed their new hairdos at the kickoff event, wearing colored wigs. Those wigs were replaced by real hair dye in October, as the trio delivered thank-you treats to associates.

“As we take the campaign public, we felt it was important to lead by example,” shared Steve Cusher, an Allen Associate who took a lead role in encouraging other employees to give. “I can’t express the amount of pride I have in working for an organization with so many associates that have the same vision of wanting to provide the best healthcare to our community.”

With over half of the total campaign goal raised, \$9.3 million remains to be sought to help fund the three major initiatives of the campaign. The three pieces include construction of an outpatient medical facility in Cedar Falls, expansion and scholarship support at Allen College and enhancements to Allen’s Birthing Center, Neonatal Intensive Care and Pediatrics Units.

## CDO Perspective: Dee Vandeventer, CFRE



The *For Allen For You* campaign is not about buildings, expansions, equipment or even scholarships. This campaign is about how your generosity impacts our ability to meet a vision of best outcomes – every patient, every student, every time.

Last month you were introduced to the *For Allen For You* campaign, possibly for the first time. Perhaps you watched the video or visited the campaign website to learn more about the progress at [ForAllenForYou.com](http://ForAllenForYou.com).

Progress is good, but what is more important is that you understand the “Why” behind *For Allen For You*.

Healthcare is changing and we are changing right along with it. Our focus is on outpatient preventive care and wellness and Prairie Parkway will help to facilitate this shift.

When patients do need care in a hospital setting, they want coordination and convenience. They don’t want to be transferred to other areas of the hospital or even out of town to receive expert care and the expansions taking place at Allen Hospital will address this need.

Finally, we are experiencing a historic nursing shortage. Our population is aging, and in order to keep the communities we serve healthy, we must expand our workforce with talented healthcare workers, specially trained to meet a variety of unique needs. Allen College will continue to address the priorities of the community.

As the year comes to a close, everyone at the Foundation wishes you joy this Holiday Season and a very happy and healthy 2017.

Chief Development Officer