

## New Members of Gerard Circle

Robert & Cheryl  
Greenwood

Kevin & Lorna Harberts

Jim Lind Service

Dr. Pradeep Ramesh &  
Dr. Rachana Krishna

Kevin & Lisa Swalley

Dr. James & Lauri Young

Call 319-235-3960, or visit  
[unitypoint.org/waterloo](http://unitypoint.org/waterloo), to  
learn more about Gerard  
Circle.

## Complimentary Estate Planning Consultation



**Dr. Eddie Thompson**  
Thompson & Associates

### Upcoming Dates:

- November 9<sup>th</sup>
- January 18<sup>th</sup>
- February 15<sup>th</sup>

To schedule your  
appointment, please call  
Mike Lind at 235-3960.

## UnityPoint Health – Allen Foundation Launches *For Allen For You* Capital Campaign

*The Campaign Will Expand Allen's Impact by Responding  
to Three Major Community Needs*

UnityPoint Health – Waterloo, in conjunction with the Allen Foundation and Allen College, has officially kicked off the public phase of a \$19.8 million capital campaign. The *For Allen For You* capital campaign, known to be the largest in the organization's history, will address three major community initiatives.

To date, over half of the campaign goal has been exceeded with more than \$10.4 million committed in support of the projects. The three projects that make up the *For Allen For You* campaign include:

- Construction of UnityPoint Health – Prairie Parkway, a new comprehensive medical home in Cedar Falls.
- Allen College initiatives including building renovations, medical education program expansions and additional endowed scholarship support for students.
- UnityPoint Health – Allen Hospital enhancements including needed expansion to the Birthing Center, Neonatal Intensive Care Unit (NICU) and Pediatrics Unit.

"Our approach is an innovative healthcare delivery model. We want to provide care coordination and patient-centered medical homes for our whole 10 county service area. This campaign will help us do that," commented Pam Delagardelle, President and CEO of UnityPoint Health – Waterloo.

For nine decades, Allen Hospital and Allen College have responded to the changing needs of our patients and students and, especially in recent years, to monumental changes in technology and healthcare delivery.

As our country shifts toward a new model of healthcare focused on wellness and the prevention, early detection and treatment of disease, Allen Hospital and Allen College must continue to adapt. With your support, we will expand Allen's impact in the community with the ultimate goal of better serving you.

To learn more about the *For Allen For You* capital campaign, please contact the Allen Foundation at 319-235-3960 or visit the campaign website at [www.ForAllenForYou.com](http://www.ForAllenForYou.com). Help us impact the future – future students, future healthcare services, future families – all in our community and centered around you.



## For Allen For You

**Read on to learn more about each  
of the three projects...**

## UnityPoint Health – Prairie Parkway Will Offer Convenient and Coordinated Care

Centered in the rapidly expanding southwest quadrant of the Cedar Valley, UnityPoint Health – Prairie Parkway will provide patient-centered, coordinated, comprehensive care in one location.

The 90,000 square-foot facility will offer a full range of services including primary care, urgent care, internal medicine, OB-GYN, pediatrics, occupational, physical and speech therapy, pediatric therapy, behavior health services, radiology, a lab, a pharmacy and other specialty clinics.

The campus will provide the infrastructure for UnityPoint Health's coordinated approach to delivering innovative healthcare. No matter what your age or where you live, the facility is designed with services and amenities for patients to be seen for all of their primary care needs – all under one roof.

"It's going to help make sure that when people have a need, there's access and that it's coordinated and convenient and good for our families," commented Cedar Falls resident, Sarah Corkery.

The Prairie Parkway campaign aims to raise \$4 million of the overall \$30 million cost for the project. To learn more about Prairie Parkway, to schedule a tour or to give in support of the project, please call 319-235-3960 or visit [www.ForAllenForYou.com](http://www.ForAllenForYou.com).



## Allen College Responds to Growing Enrollment with Expanded Facilities and Programs



# Allen College UnityPoint Health

In the past 25 years, Allen College has grown from one building to three, all provided through gifts, grants and bequests. Community residents and philanthropic organizations recognize and support the college's important role in educating students who will impact the quality of healthcare in the local area and beyond.

Allen College attracts good students and produces graduates who pass their clinical exams at exceptionally high rates and find and hold good jobs. Employers nationwide recognize the value of an Allen College degree.

The College's success now requires new investment in facilities and scholarship support to meet the demands of a growing enrollment and an increasing number of degree options. The *For Allen For You* campaign will raise \$8.8 million for four Allen College initiatives:

- \$3.3 million to acquire and renovate McElroy Hall to provide office, classroom and laboratory space for a new occupational therapy program and future physical therapy program, as well as equipment for these programs.
- \$3 million for endowed scholarships to support nursing and health sciences students. The average Allen College undergraduate debt load has reached nearly \$30,000.
- \$1.75 million to renovate Alumni Hall, providing a state-of-the-art nursing simulation laboratory that will offer students the opportunity to learn and practice in a realistic and risk-free environment.
- \$750,000 will go toward renovating classrooms and office space in Gerard Hall, the College's first academic building which opened in 1995.

"Allen College has a reputation for graduating well-qualified students who find great success in their careers. In fact, 96.7 percent of students passed the 2015 National Council Licensure Examination on their first attempt last year. This success has led to increased enrollment," said Dr. Jerry Durham, Allen College Chancellor. "It is time to continue to invest in our students and provide more opportunities for healthcare education in Iowa. By upgrading our facilities and increasing educational programs and degree options, we can meet the demand of our growing enrollment."

To learn more about supporting Allen College and future healthcare students, please call the Allen Foundation at 319-235-3960 or visit [www.ForAllenForYou.com](http://www.ForAllenForYou.com).

## Responding to a Decade-Record for Births at UnityPoint Health – Allen Hospital

UnityPoint Health – Allen Hospital is seeing an increase in the number of multiple births. On most days, beds are full in the Birthing Center, which recently set a decade-record for births. Additionally, Allen's Neonatal Intensive Care Unit (NICU) now provides 24/7 coverage and a higher level of care.

“The Allen NICU has been providing an increased level of neonatal care for the past three years. This has resulted in a rising number of patient days, more serious medical issues and more inpatient transfers from neighboring facilities,” said Dr. Pankaj Nagaraj, medical director, Allen Hospital Department of Pediatrics and Neonatology. “Premature babies who were transferred to Iowa City or Cedar Rapids are staying and thriving at Allen Hospital. To maintain this new level of care and expertise, we must expand our NICU.”

Until three years ago, the Allen NICU kept only babies born at 34 weeks gestation or later, while earlier arrivals were transferred to Iowa City or Cedar Rapids. Today, Allen delivers and cares for babies born as early as 30 weeks. Premature babies receive the high level of care they need at Allen.



To meet these growing patient needs and the anticipated demand created by a new OB-GYN clinic at Prairie Parkway in Cedar Falls, Allen Hospital will:

- Increase the number of labor, delivery, recovery and postpartum rooms in the Birthing Center from 12 to 18, allowing for deliveries in every room.
- Relocate the NICU to the second floor and expand the number of private rooms from just four to 10. Four of these new rooms will accommodate the rising number of multiple births.
- Relocate the Pediatrics Unit to the second floor, across from the NICU, providing larger rooms for families staying with sick children.

The *For Allen For You* campaign will raise \$7 million toward the projected cost of \$10 million to expand these areas. To learn more about the Birthing Center, NICU or Pediatrics Unit or to make a donation in support of one of these areas, please call 319-235-3960. You may also visit [www.ForAllenForYou.com](http://www.ForAllenForYou.com) to learn more.

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## UnityPoint Health – Allen Hospital Honored as an Employer of Choice

UnityPoint Health – Allen Hospital was recently honored as an Employer of Choice by the Waterloo-Cedar Falls Courier. Employees noted senior managers doing quarterly rounds, handwritten thank-you notes and opportunities for recognition among the many reasons they enjoy working at Allen Hospital. Allen has made the list every time since the award was created in 2008.

With the focus on patients and positive outcomes, hospital leadership understands the important of caring for employees as well. “We emphasize that if we are having a good time at work and having fun, patients feel and know it. It’s the concept of ‘so cared for, so able to care for others,’” commented UnityPoint Health – Allen Hospital President and CEO, Pam Delagardelle.

To learn more about Allen Hospital, visit [www.unitypoint.org/waterloo](http://www.unitypoint.org/waterloo) or call 319-235-3941.

**Be an Insider!**

We invite you to join our new UnityPoint Health Insiders consumer panel.

Find out more or sign up today at [www.unitypoint.org/waterloo!](http://www.unitypoint.org/waterloo!)

## UnityPoint Hospice Team Helps a Patient Plan her Wedding

The love story began when Danette and Kavin met. She was just three years old and he was five.

Many years later, we find Danette smiling, as Kavin's bride-to-be, marrying her longtime soulmate! Much of the traditional wedding planning had to take place between now and the big day, along with another obstacle. Danette was a UnityPoint Hospice patient and time was certainly a concern.

Due to Danette's illness, one of the initial tasks of simply visiting the courthouse and applying for a wedding license was a challenge. However, thanks to the help of the UnityPoint Hospice team, Danette and Kavin were able to take on their wedding "to do" list from the license all the way to a beautiful tiara.

After several phone calls, hospice staff was able to find a notary. The notary met the Hospice nurse on a Saturday morning to assist Danette with all of the paperwork necessary to move the wedding license along. Now it was time for the planning. The happy couple had set a date and location for the wedding, which would be at their home. Even the beautiful, white wedding dress was in hand. The Hospice group would help to take care of all of the little details.

Red roses, the bride-to-be's favorite, were ordered. A white wedding cake was arranged at the request of the couple. Food was coordinated and to make things extra special, Development Coordinator, Joyce Coil even found a tiara for Danette to wear.

"Danette and Kavin had very small and simple wishes and as a team, we wanted to make them come true to make their day extra memorable. Thanks to the generosity of a local bridal store, we were able to give Danette a beautiful tiara – a perfect finishing touch on a very special wedding," says Coil.

The flowers, food, cake, tiara and every other small item purchased to offer a special experience for Danette and Kavin, were all made possible thanks to donors to the G.I.F.T. fund. The Giving it Forward Together (G.I.F.T.) Fund was created to grant "end of life" wishes for UnityPoint Hospice patients and their families.

As the wedding day approached, Danette's health faded. Many of those involved were concerned that a wedding was not possible. But Kavin never gave up faith. He told the Hospice nurses, "We need to believe in prayer. Danette will wake up." And she did.

Despite all of the detailed preparation and support from many, Danette and Kavin still had one more challenge to overcome. Although the request for a wedding license had been submitted, a Judge would need to waive the three day waiting period to ensure that the newlyweds had the license in hand in time for the wedding. Once again, with the help of the UnityPoint Hospice team, that task was accomplished as well!

Kavin's father John preformed the ceremony with family and friends in attendance. All of that planning made for a memorable day. Kavin was extremely grateful for the exceptional care and support that UnityPoint Hospice had provided for "people they didn't even know a month ago."

A few weeks later, Danette passed away. Although saddened with the loss, the Hospice staff took comfort and pride in knowing they had played a part in facilitating some special moments for Danette and Kavin.



## CDO Perspective



Dee Vandeventer, CFRE

It's official and there is no turning back now. On September 26 we kicked off the *For Allen For You* capital campaign and announced that more than half of the \$19.8 million goal had been raised – over \$10.4 million.

This campaign is the largest in our organization's history and more importantly it will have a historic impact on healthcare in our community.

I hope you have enjoyed reading the details about each of the three projects in this newsletter and perhaps you have already visited our campaign website to learn more at [www.ForAllenForYou.com](http://www.ForAllenForYou.com)

Thank you to the Allen associates who helped us jumpstart this campaign just over a year ago. One hundred percent of Allen Hospital, College and Foundation associates have given or have had a gift made in their honor. Wow!

Thank you to the Hospital, College, Foundation, Auxiliary and Medical Exec boards, as well as hospital leadership, for believing in this campaign and supporting it wholeheartedly.

Finally, thank you to those who have already given. We know this is an important time as healthcare continues to change and our organization will continue to be proactive in responding to the needs of patients.

If you have not given, but would like to learn more, take a tour or meet and discuss the *For Allen For You* campaign, please contact the Allen Foundation. We would love to meet.

Chief Development Officer