



New Members of Gerard Circle

Dr. Russell and Mary Adams

Judith Benson

Ernest Bernard

Carl Schuler Masonry Construction Co.

Stephen & Debra Caughron

D & G Metal Works, Inc.

Monte Feuerhelm

Wayne & Brenda Jacobson

Lockard Development

James & Pauline Waschek

Call 319-235-3960, or visit unitypoint.org/waterloo, to learn more about Gerard Circle.

The Results Are In! What we Learned from our Donor Survey

Last fall, a donor survey was included with our annual appeal sent to over 6,000 past supporters of the Allen Foundation. In 2015, the Foundation worked hard to “turn up the volume” on what was happening at Allen Hospital and Allen College and we wanted to see how we were doing and what we were missing.

Thanks to your responses, we have been able to adjust some of our current practices and validate much of the work we are already doing. For example, roughly 73 percent of respondents, when asked how they like to learn about what is happening at Allen, felt that a printed newsletter is the best approach. Your participation was part of the reasoning behind developing “Focus on Philanthropy” this past January.

Here is what else you told us:

- Do you feel like your gifts are thanked and recognized appropriately?
 - 98 percent of respondents said “Yes”
- Do you feel like your gifts are thanked and recognized in a timely manner?
 - 97 percent of respondents said “Yes”
- I trust the Allen Foundation to utilize my gifts according to my wishes.
 - 93 percent of respondents strongly agreed or agreed
- The impact of my gifts are effectively communicated to me.
 - 88 percent of respondents strongly agreed or agreed

Again thank you to all of those who responded. Your input is very valuable and so we ask you again for your help.

In the recent survey reported above, many also felt that the Annual Report was an effective resource to learn more about the latest news at Allen Hospital and Allen College. Last month, you should have received the 2015 Annual Report and we want your feedback. Please visit the link below and take just a few minutes to share your thoughts by answering just five questions:

 <https://www.surveymonkey.com/r/DMWF69F>



Complimentary Estate Planning Consultation

Dr. Eddie Thompson

Thompson & Associates

Upcoming Dates: September 14th, October 5th, November 9th

To schedule your appointment,
please call Mike Lind at 319-235-3960

Allen Foundation Welcomes a New Member to the Team



The Allen Foundation has expanded. In May, Brandon Schipper joined the Allen Foundation as a Grants Coordinator. Brandon's primary focus will be researching and preparing grant requests for Allen College.

Brandon has been with UnityPoint Health – Allen Hospital for over five years, serving as a Staffing Coordinator and Community Outreach Coordinator prior to joining the Foundation.

Schipper holds both a bachelor's degree and master's degree in Psychology from the University of Northern Iowa. He is a native of the Aplington-Parkersburg area, where he currently resides with his wife and two children.

With the addition of Brandon, current staffer, Mary Kunkle, has been promoted from Grants Coordinator to Manager of Grant Services where she will oversee all grant pursuits for UnityPoint Health – Allen Hospital, Allen College, Allen Foundation, UnityPoint Clinic and UnityPoint at Home. Mary has been with UnityPoint Health for six years.

Calling All Crafters!

UnityPoint Health- Allen College is gearing up for its annual Alumni sponsored Craft and Bake Sale! This event invites crafters and vendors from all over Iowa to Allen. Staff, students, volunteers and friends are all welcome to participate and attend. This year's sale will be on Friday, September 30 from 7:30 am to 5:30 pm in the Barrett Forum McKinstry Student Center on the Allen College campus.



Each year our goal is to expand and grow this event to raise as many funds for student scholarships as possible, so Allen College is looking forward to this being the most successful sale yet. This year, in addition to our craft and bake sale fundraiser, we will feature a BBQ lunch for purchase for all those that attend.

The Allen College Alumni Association is a non-profit organization that works to support the mission and heritage of Allen College. This event serves as a fundraiser to support Allen College initiatives and student scholarships. We look forward to seeing you there!

Recurring Gifts Offer Ease for You, Sustainability for Us

Did you know that by setting up a monthly, quarterly or semi-annual ongoing contribution, you can help the Allen Foundation to plan and budget for the programming and equipment needs that your money supports? Many donors like the convenience of automatically giving through their credit card or bank account and it's very easy to set up.

If you would like to set up a recurring gift, please call the Allen Foundation at 319-235-3960 or visit our website at www.unitypoint.org/waterloo/donate-now.

CDO Perspective



Dee Vandeventer, CFRE

It is that time of year once again. The summer months offer a great opportunity to slow down a bit and reflect on the past year. We share that look back through our Annual Report.

The Allen Foundation's 2015 Annual Report was distributed in late June. I hope you'll enjoy it from cover to cover as the feedback has been most positive.

The credit, however, goes to you - our donors, volunteers, hospital staff, grateful patients and many other community partners who support our organization.

The Annual Report features a listing of our generous donors. It's exciting to report 1,320 people and organizations gave back to Allen in 2015 compared to 548 in 2014. Thanks to your generosity, we were able to return \$1.3 million to Allen Hospital and Allen College.

The publication also highlights many great stories - stories of positive outcomes, continued growth and strong sustainability - all made possible because of philanthropy.

Thank you for playing a part in providing the best of healthcare and healthcare education in the Cedar Valley.



Chief Development Officer

P.S. If you did not receive the 2015 Annual Report, please contact the Allen Foundation. We will be sure to send you a copy.