

## New Members of Gerard Circle

Anonymous

American Heart  
Association

Mary & Rocky Brown

Thomas & Sarah Brown

Dr. Kyle & Jennifer  
Christiason

Mike & Vicky Christiason

Bruce & Jan Erpelding

Steve & Jean Firman

James & Judy Fogdall

Jennifer Friedly

Paul & Mary Hagen

Dr. Timothy & Diane  
Horriagan

Dr. Pankaj Nagaraj &  
Deepti Ananthramu

Shari King & Jim Reidy

Steven Sesterhenn

Craig & Nancy Shirey

Tom & Lori  
Murphy-Stokes

Dave & Dee Vandeventer

Arvid & Elsa Waschek

Robert Waschek

Waverly-Shell Rock Area  
United Way

## What's Gerard Circle?

Turn to page 2 of this  
newsletter to learn more.

## UnityPoint Health – Prairie Parkway: An Exciting New Care Model in a Rapidly Growing Area

Conveniently located on 20 acres in Pinnacle Prairie, the area's fastest-growing retail center, this new Cedar Falls campus will provide patient-centered, coordinated, comprehensive care in one location. Instead of asking patients to travel to multiple providers and clinics in the metro area, Prairie Parkway will offer a full range of services in a 90,000-square-foot anchor building, including:

- Primary care
- Urgent care
- Internal medicine
- OB-GYN
- Pediatrics
- Rotating specialty clinics
- Occupational, physical and speech therapy
- Behavioral health services
- Lab
- Radiology
- Retail and drive-through pharmacy



Prairie Parkway is not a hospital. It will focus on outpatient preventive care—keeping people out of the hospital instead of building for more hospital beds. United Medical Park will continue operating in its current location as a stronghold for ambulatory surgery, specialty care and urgent care.

As part of Allen's commitment to convenient and coordinated care, Prairie Parkway will offer same-day coordination among multiple clinics and providers. Care coordinators will help patients schedule on-site follow-up appointments and any needed referrals before they leave campus. This coordinated approach also will improve communication among physicians and providers and will help them provide more efficient, effective care.

Family practitioner, Dr. Dan Glascock is excited to see coordinated care at its best in the new facility. "For example, I think it's much easier to be able to walk down the hall and introduce a patient to a dietitian, rather than say, 'Well, let's schedule you to see a dietitian at some other facility two weeks from now.' I think they're much more likely to follow through if they can have that same-day service."

The Allen Foundation kicked off a \$4 million campaign earlier this year in support of the \$30 million project. The remaining funds will come from the hospital.

To donate in support of this exciting project, contact Dee Vandeventer at the Allen Foundation at (319) 274-6712. To learn more, visit [www.unitypoint.org/waterloo/foundation](http://www.unitypoint.org/waterloo/foundation).

## Gerard Circle: Allen Foundation's Most Prestigious Giving Society

Gerard Circle honors the work of longtime Allen physician and philanthropist Dr. Russell S. Gerard. We are grateful for circle members' continuing leadership and support, as well as the impact their gifts make each and every day.



### Qualification for Membership in the Gerard Circle of the Allen Foundation

- Pledge to contribute at least \$10,000.
- Contribute an outright gift of \$10,000 or more in cash, securities or real or personal property.
- Arrange a planned gift of at least \$50,000 through a bequest or a life-income trust, insurance or other charitable trust agreement.
- Combine bequests, outright gifts and pledges that total \$50,000 or more.
- Reach a life-time giving level of at least \$10,000.

### Member Benefits

- Recognition on a donor wall at Allen Hospital.
- A special gift for new members.
- Invitations to special events and opportunities including entertainment tickets, seminars for estate planning and more.
- Prominent mention in the Foundation's Annual Report.
- Satisfaction of knowing you will have a major impact on Allen Hospital and Allen College for years to come.

To learn more about how to become a part of the Gerard Circle, please call the Allen Foundation at (319) 235-3960 or email Mike Lind, Development Director at michael.lind@unitypoint.org. You can also view the full list of current members by visiting [www.unitypoint.org/waterloo/foundation](http://www.unitypoint.org/waterloo/foundation).

## A Giving Alternative - Gifts of Grain

For many cash basis farmers, significant tax savings can be achieved by donating crops directly to the Allen Foundation. By donating grain, farmers will help the Allen Foundation strengthen the programs and services of Allen Hospital and Allen College. Allen serves a 10 county area in northeast Iowa.

By contributing crops to the Allen Foundation, the cash basis farmer avoids having to include the sale of the cash crop as income, which results in savings of self-employment taxes, federal income taxes and state income taxes.

It is important to remember that the farmer must make a charitable donation by giving up dominion and control of the asset, **not by selling the grain and donating the proceeds to a charity**. The grain should be delivered and a receipt showing the Allen Foundation as owner should be executed. The Foundation will then order the sale of the grain. After the transfer, the Allen Foundation assumes the cost of storage, transportation and marketing, and bears any risk of loss. Farmers should always consult with a professional tax or legal advisor prior to making a gift of grain.

For more information on gifting grain or to notify the Foundation of a grain gift, please call 319-235-3960.

## CDO Perspective



Dee Vandeventer, CFRE

It's hard to believe that a year has passed since I joined the Foundation as Chief Development Officer. And what an exciting year it has been. Expanding our Foundation board. Awarding the first of the IMPACT Allen Hospital grants to enhance patient experience. Adding Mike Lind, Kim French and Joyce Coil to our staff. And celebrating Allen's 90<sup>th</sup> year.

The thing I have cherished the most is the opportunity to meet so many of you. Your generosity to Allen Hospital and Allen College is overwhelming.

Look at the impact your gifts have made. During 2015, we dedicated a family-centered hospice suite and also a special care room in the Allen ER to serve victims of sexual abuse. Philanthropy also helped provide important equipment like a pair of Giraffe brand incubators, obstetrics hearing-screening equipment and a 3D mammography machine with tomotherapy.

In fact, last year, the Foundation returned more than \$1.1 million to Allen Hospital and Allen College. All of this was made possible because of you, our supporters. So, on behalf of the patients, families and students who benefit from your gifts, thank you. Here's to a happy and healthy 2016.

A handwritten signature in black ink that reads "Dee Vandeventer".