NOTICE OF PRIVACY PRACTICES

INTRODUCTION

This Notice describes how medical information about you may be used and disclosed and how you can get access to this information. This Notice applies to all of the services and activities provided to you by UnityPoint Health.

We understand that medical information about you and your family is private and we value your trust. We are committed to the protection of your medical information. This Notice describes the manner in which your medical information may be used and disclosed and to whom it may be disclosed. Please read it carefully.

We are required by law to maintain the confidentiality of your health information and to provide you with this Notice of our legal duties and privacy practices. By using this service or facility, you are authorizing us to use and disclose your health information as described in this Notice. This Notice is also a disclosure of the policies and practices of all Affiliated Covered Entities (the “UnityPoint Health ACE”), the participants of which are listed in Appendix B. For example, we may disclose certain information about you to our Affiliated Covered Entities for the purpose of raising money for one or more of our organizations listed in Appendix B. This Notice applies to health information whether or not it has been determined to be “protected health information” under the Health Insurance Portability and Accountability Act of 1996 (HIPAA) (73 Fed. Reg. 57288, Nov. 6, 2008). Depending on your age and the setting in which you access care, we may share your health information with a Patient Representative for the exclusive purpose of notifying patients or their physicians of medical emergencies.

If you have concerns about any of our privacy practices or believe that your privacy rights have been violated, you may file a complaint with the Department for Health and Human Services, or the Health and Human Services, or the Health and Human Services Office for Civil Rights (OCR). To file a complaint you may write to OCR, U.S. Department of Health and Human Services, 200 Independence Ave., S.W., Washington, D.C. 20201, or call (800) 368-7277, or TTY (800) 530-3610.

A Patient Representative is also available to provide health care services in our hospitals, clinics and other care setting in which patients receive health care services. For more information please visit ihin.org.

We may disclose your health information to a Patient Representative if you request that we do so in writing or if you authorize us in writing to disclose your health information to a Patient Representative.

We may disclose your health information to a Patient Representative who is an employee, contractor, or agent of UnityPoint Health, or an employee, contractor, or agent of a designated recipient, if the patient’s oral or written instructions to the Patient Representative and you consent:

• To opt out or for more information visit ihin.org.

If you have questions about this Notice or the manner in which your health information may be used or disclosed, please call (712) 279-3649 or write: Privacy Office, UnityPoint Health, 2720 East Park Blvd., Suite C, Des Moines, IA 50314.

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