

FROM THE TRINITY FRIENDS PRESIDENT . . .

Fall has arrived, bringing with it beautiful colors to soothe our souls during this very long pandemic.

The Window Box has been able to expand hours and we are genuinely pleased to offer more time for shopping.

Our Barb Nowling Book/Puzzle sale in September was a huge success. The weather was beautiful and we brought in over \$1200, which we will use towards purchase of equipment needed by UnityPoint Health-Trinity. A big thank you goes out to Dottie Drake and Susan Cradick for an outstanding job organizing this sale.

We continue to strive to come up with fundraisers. Due to COVID restrictions they must be online or off site. Our next fundraisers will be Rada Cutlery and Usborne Books. We hope that you will consider ordering merchandise during these fundraisers. Think Christmas gifts!

I would be remiss if I did not welcome new board members Sandy Hill and Debbie Dick. Happy to have them aboard! We have a great board willing to volunteer and chair committees when needed.

Thank you Trinity Friends....you're the best!

Pam Heidbreder, President

***Trinity Muscatine Friends
 2020-2021***

The following members were nominated to fill open positions as General Board, Officers, Executive Board, and Nominating Committee:

General Board of Directors:

- Debbie Dick
- Dottie Drake
- Shirley Herlein
- Sandy Hill
- Ruth Ann Hunt
- Mary Whitaker

Officers:

- President: Pam Heidbreder
- President Elect: **OPEN**
- Recording Secretary: Cindy Homoelle

Executive Board of Directors:

- Past President: Holly Oppelt
- Project Planning: Susan Eversmeyer
- Health Education Fund: Cindy Hank
- Window Box Treasurer: Gina Schmitt
- Nominating Chair: Pam Brown

Nominating Committee:

- Denise Cooney
- Judy Bosten

Trinity Friends Events/Deadlines

October

- 5 General Board Mtg.
- 9 15% off Window Box*
- 12-26 Rada Cutlery Sale
 Online Catalog**
- 15 Newsletter deadline
- 26 Executive Board Mtg.

November

- 2 General Board Mtg.
- TBA Scrubs Sale**
- 13 15% off Window Box*
- 30 Executive Board Mtg.

December

- 3-5 Usborne Book Sale**
- 7 General Board Mtg.
- 11 15% off Window Box*
- No Executive Board Mtg.

* (normal exclusions apply)



UnityPoint Health – Trinity Muscatine Executive Director's Report October 2020

COVID-19

- Trinity Muscatine, UPH and hospitals throughout the state are continuing to be challenged with inpatient bed availability due to increased COVID cases combined with staffing challenges. The region is working collaboratively on patient placement. An example: On October 13th, Trinity QC transferred 7 patients to Trinity Muscatine for inpatient care. Rachel Pohl, ED/Inpatient Director, Dr. Sowards, Dr. Arvanitis and Pam are partnering with ED Providers, Hospitalists and Physicians between Muscatine and QC to keep care local when possible, while safely transferring patients who need to be transferred to higher level of care.
- Trinity Muscatine, in alignment with Trinity QC, is connecting with Public Health on the State of Iowa initiative for potential COVID vaccination for healthcare workers and community members. More questions than answers currently.

STRATEGIC PLANNING

- Detailed information from market needs assessments, site and facility analysis, and financial modeling scenarios have been compiled to provide an overview for review and discussion. Thru October and November key stakeholder connections will occur to provide insight and feedback with the goal to finalize short term and long-term strategic initiatives for Trinity Muscatine community healthcare.

INITIATIVES

- Trinity Muscatine Foundation approved, on October 14th to match, with UnityPoint Clinic, \$100,000 in loan forgiveness (with a five-year commitment) for recruitment of a Family Medicine physician to the community.
- A Muscatine focused marketing and communications plan is underway. The plan will include information in local newspapers and social media, along with a communications plan to meet with community leaders and community groups regarding healthcare.

COMMUNITY CONNECTIONS

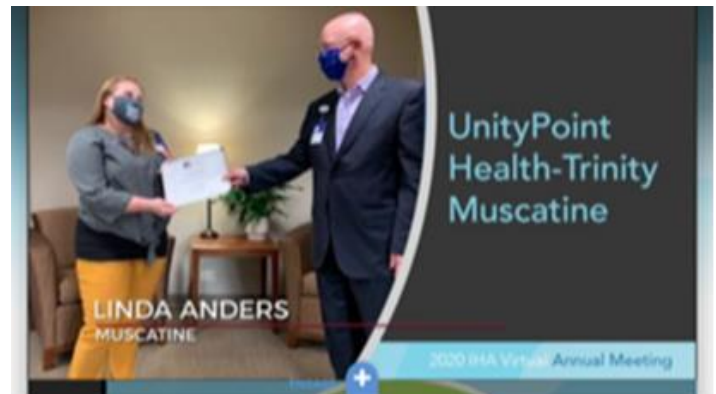
- Trinity Muscatine team members participated in the Healthiest State Walk on October 7th to bring awareness to wellness for our community.
- Trinity Muscatine hosted a team member blood drive collecting 28 units, helping to impact the lives of up to 112 patients in Muscatine County and surrounding area.
- Trinity Muscatine sponsored "Paint the Town Pink," in partnership with Discover Muscatine,

with a Pink Pumpkin Contest. Proceeds will go to Gilda's Club in support of Breast Cancer Awareness Month. Shout out to our creative teams for the awesome Pink Pumpkins.

- Trinity Muscatine is celebrating Red Ribbon week October 23rd – October 31st. Drug information and awareness information will be shared with the community.

TEAM MEMBER HIGHLIGHT

- Recently our very own Linda Anders, Professional Development Coordinator and Culture Ambassador for the QC/Muscatine region, graduated from the Iowa Hospital Association Leadership Development Program. In 2020, Linda also joined an elite group of nurses as a 2020 recipient of the Illinois Nurses Foundation "40 Under 40" Emerging Nurses Leaders Award. Previously, Linda was honored as one of the 100 Great Iowa Nurses of 2018. Linda's passion for educating our team members and dedication to quality healthcare in our community is amazing. Congratulations Linda Anders!!!!



Project Planning, 2019-2020

Trinity Muscatine Friends has approved the purchase of several items for the hospital and clinic. We are able to do this because of all the support from members. Thanks so much to all of you! The approved items are:

1. MRI Non-Magnetic Knee Wedge for the Radiology Department
2. Anoscope for the Operating Room
3. Accuvein Finder for the Emergency Department
4. Cabinet for Hematology Analyzer for the Laboratory
5. Mobile X-Ray Racks for the Operating Room
6. Halo-Safe Sleep Initiatives for the OB Unit
7. Wheelchair for the Pain Clinic
8. Acu-sinQ Complete Endoscope Cleaning Aid System for Central Supply
9. Instrumentation for Ethmoid Tray for the Operating Room
10. Ultrasound Arterialine & ABG Training Package (for education purposes)
11. Wheelchair for the Radiology Department

These projects totaled approximately \$29,872.67.

Susan Eversmeyer, Project Chair

Fundraiser Reports...



Online Mum Sale

Our annual mum sale was held on September 5 & 6, 2020, with orders being placed online. On September 8, mums were picked up in the lower parking lot of Muscatine Trinity Hospital. This year sales were down and Muscatine Friends made \$288.03. Thank you to all who ordered mums.

Jane Thompson, Chair

Donated Book/Puzzle Sale

Our 2nd Annual Barb Nowling Donated Book Sale was a huge success on September 17. Due to the pandemic, it was decided to hold the sale outside at a shelter at Discovery Park where we could social distance. We also suggested masks be worn and made hand sanitizer available.



Consequently, it was a bit of a challenge to transport and set up everything the morning of the sale. All the books and puzzles were loaded onto a truck and into several cars the night before to save time in the morning.

At 7:45 am a crew of 11 volunteers got to work arranging tables, the checkout station, hand sanitizer, and unboxing the books and puzzles. We were ready for our first customers at 8:45 and had a steady flow of shoppers until 2:00 pm.

There are many people to thank for this fundraiser being such a great success. We had a large group of donators which gave us a big variety for our customers to choose from. There were hundreds of books and lots of puzzles, all sizes, for every age.

Our success would not have been possible without volunteers helping with every aspect of this venture. A BIG thank you to the 19 Trinity Friends volunteers and a special thank you to the 3 husbands and a brother-in-law that helped load and unload. The two pickup trucks that were volunteered for use made everything a lot easier.

Thank you to our shoppers who made this a fantastic fundraiser for us. We were pleasantly surprised at the turnout and we ended with a \$1,200 sale. We are planning on this book sale being a yearly event so we hope to see all of you next year.

This is definitely one time when the phrase "we couldn't have done it without you" has absolute true meaning from start to finish!

Co-chairs: Sue Cradick and Dottie Drake

Coming Events!!!

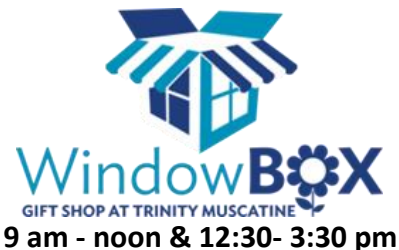
Usborne Book Sale December 3-5, 2020

Yes, you can still shop Usborne Books & More and help Trinity Muscatine Friends! Since we cannot open our doors to vendors, our book sale will be ONLINE this year December 3-5, giving you easy access to nearly 2,000 titles for kids, and allowing you to ship anywhere in the U.S. You'll find the book fair at booksforourkids.com, click SHOP then Trinity Muscatine Friends. Books will ship directly to you.

Trinity Muscatine Friends will receive a portion of the proceeds. This is a great opportunity to holiday shop (60% of the books are under \$10!).

Our consultant will be available virtually to offer recommendations and ideas for the kids in your life. Stay tuned for details!

Susan Krieger, Chair



**Scrubs Sale
COMING SOON!!!**



Scrubs on Wheels is setting up a website on which Muscatine Trinity employees can order Scrubs online. Watch for the announcement in the near future!

Jane Thompson, Chair

Come check out:

- Chala purses
- Holiday decor
- 75% off general sale merchandise!



Use your 30% off discount on *one entire purchase* in October or November (regular exclusions apply). The list of those who paid on-time Friends' membership dues is in the Window Box.

Window Box trivia:

In 1989, 3 shifts kept the store open 10 am - 4 pm & 6:30 - 8 pm daily. Annual receipts were \$43,228. \$6,500 was transferred to Friends' budget.

In 2019-2020, \$21,000 was transferred.

With reduced store hours the **2020-2021** transfer goal is \$15,600.

Purse vendor Chala recently sent us 30 badge ID holders and asked that we distribute them to health care workers as a thank you in this challenging year 2020. We gave them to the top 30 employees spending in the Window Box, as their spending gets "reinvested" in UPH-TM!



Thank you and congratulations to Darlene Vance, who retired from the Window Box in August. Darlene was in charge of Merchandising at the shop for at least 15 years that we can recall.

Kris Weis, Manager

Volunteer Services...



Membership

We were pleased to receive renewals from so many of our supporters! We had only 20 members who had not renewed at the time of this newsletter.

We are especially pleased to announce the addition of Judy Fowler to our membership. In time, you may be able to meet her at the Window Box where we will be glad to have her help.

Sadly, we lost Mary Caponette, a Life member who had long supported Trinity Friends. Former Window Box volunteer Bonnie Nicolai also passed away.

In these unique times, we thank you for choosing to support Trinity friends and hope you will encourage others to join us in supporting our local hospital.

Any questions please call or email:

Kathy Johnson, Membership Chair
Phone: (563) 271-9843
Email: mktjohnson22@gmail.com

Window Box Staffing

On September 14 we were able to increase the Window Box hours for each shift by one. This means we are now open a total of 30 hours per week versus 20! Thanks to all the staff for agreeing to do this!

Chris Fridley, Window Box Staff Chair
563-264-1118