

Trinity

SUMMER 2016

Tribute

HOW YOUR DONATIONS CHANGE LIVES



UnityPoint Health
Trinity Muscatine Foundation



Thanks to you...

Dear Friends,

The Trinity Muscatine Foundation exists because of your ongoing generosity on behalf of Trinity Muscatine Hospital. We take our role as stewards seriously, and we are grateful for the opportunity to serve you in making your gifts as meaningful as possible.

With your assistance, funds were raised to purchase a software program that enhances the care given in our Cardiac Rehab program benefiting over 3,000 patients a year. Your support enabled our Emergency Department to care for over 18,000 patient visits in 2015. 824 patients were able to have an in-house MRI diagnostic test completed all because of your commitment to our community's health.

Your gifts, small or large, help Trinity Muscatine Foundation continue to provide funding for health care to our community. We could not do it without you. When you give to the Foundation, you're not only supporting the hospital's future, you are directing funds to keep quality health care local.

Thank you again for your thoughtfulness.

With gratitude,

Holly Thomas-Koehler
Director
Trinity Muscatine Foundation

Local Investments. Local Impact

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BOARD OF DIRECTORS:

- Jim Hayes
- John Beckey
- Garly Carlson
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Muscatine breast cancer diagnosis rates on the rise



According to the latest Susan G. Komen data report, Muscatine County has a rising late-stage breast cancer diagnosis rate, higher than the national average. To address this alarming statistic, Trinity Muscatine has partnered with Komen to offer the Pink Pass and Care for Yourself programs, which focus on Hispanic/Latino, at-risk and women living in rural areas who have never had a mammogram or do not obtain mammograms on a regular basis.

Programming isn't enough, however. Muscatine area women deserve the best technology available.

Tomosynthesis 3D mammography, the latest technology in mammography, can detect breast cancer at an earlier stage with higher quality images and fewer false-positives results. With more

than 2,400 mammography exams completed each year at Trinity Muscatine, having this state-of-the-art technology makes an immediate and lasting impact on saving lives.

Early detection means better outcomes.

Trinity Muscatine currently offers 2D digital mammography, which produces one image of overlapping tissue. The standard of care is changing, however. Using the 3D mammography, multiple images of the entire breast are taken. This allows health care professionals to see through layers of tissue and examine areas of concern from all angles. This leads to earlier and higher detection rates – and saves lives.

Patients deserve a high-quality choice in their health care. Offering the latest technology in Muscatine means patients and their families can remain close to home – where we know it's best for them to heal.

We need your help to bring this state-of-the-art technology to the women you love.

The Trinity Muscatine Foundation is raising \$331,000 to bring this life-saving technology to our community. But we will need help from thoughtful people like you to make a positive impact in the lives of the women we know and love in our area.

Join Trinity Muscatine Foundation in bringing this much needed technology to our community. Together, we will make a difference in the lives of patients right in our own backyard.

Your gift matters!

Your gift will make a difference to the women and their families in the Muscatine area. Please use the attached envelope to make your gift.

For more information, contact Holly Thomas-Koehler at (563) 264-9225 or holly.thomas-koehler@unitypoint.org

Trinity Muscatine Foundation Cardiac rehabilitation campaign success story



Heart to Heart Like you, cardiac rehab is a lifesaver

The Trinity Muscatine Cardiac Rehab program helps patients recover after a heart attack or heart surgery. It may even help prevent future hospital stays, heart problems and death related to heart problems, improving health and quality of life.

“Our cardiac rehab program touches so many lives,” said cardiac rehab specialist Jan Shuger, RN, BS, BSN. “We embrace our mission to improve the health of the people and communities we serve by providing the best outcome for every patient - every time. And now, thanks to generous donors, we have a tool that helps us support our goal.”

You stepped forward, and now this tool is making a difference in the lives of your family, friends and neighbors. And it will be there in your time of need as well.

The TeleRehab VersaCare GO app and iPad works with current cardiac rehab monitoring systems and allows staff mobility to monitor patients from anywhere. “This means patient care is more efficient and individualized instead of computer-focused,” Jan said.

Patients are able to spend more time with their care providers and not with the technology that is monitoring their progress and condition. This new technology allows data to be entered into the system without leaving the patient’s side.

“With our new system, one staff member stays focused on monitoring rhythms, the other staff member may visit with patients one-on-one while providing the kind of personalized expert care they deserve,” Jan explained.

As a donor, you have placed the right tools into the expert hands of Trinity Muscatine’s nurses and doctors.

Cardiac rehabilitation is a clinically supervised program that helps improve the physical and emotional health of people who have heart problems.

“This is a place where you see people regain their life,” said cardiac rehab specialist Jennifer Hoopes, RN, BC, BSN. “And having the right tools in our hands is essential to their progress. We are so thankful to those who are sharing their gifts with so many of our patients. They are truly saving lives!”

The program includes exercise, education and counseling to reduce stress to help patients return to an active life. Monitoring consists of

measuring a variety of items that indicate heart health. Increasing the patient’s exercise work capacity is one of the chief goals of cardiac rehab.

Steven Seefeldt knows he is lucky. He credits Trinity Muscatine for helping him get back to the people and activities he loves. “Jan and Jennifer are angels,” Steven said. “They’re not just nurses. They are two ladies who care. To them, you are a person and not just a patient. The cardiac rehab program at Trinity Muscatine is terrific.”

“I was able to walk and exercise and lift weights, and I was monitored the entire time. They keep a close watch over you,” Steven said.

From our hearts to yours, thank you for supporting the Trinity Muscatine Foundation.



THANKS TO DONORS LIKE YOU ...

Hospitalized children, elders feel less anxiety and pain



New equipment eases IV needle insertion at Trinity Muscatine

Anticipating the stick of an IV needle is anxiety provoking. You tense up, hold your breath and hope the nurse or tech succeeds on the first try.

Repeated attempts are painful especially for elders and children whose veins are often small, deep and difficult to find.

In fact, studies show that IV insertion is a significant contributor to the amount of pain children experience during hospitalization.

Now you get critical medications faster, with less stress

Thanks to the generosity of donors like you and the Muscatine Health Support Foundation, the AccuVein visualization system has been implemented for you and your loved ones here at Trinity Muscatine.

Here's how it works:

Your nurse holds the hand-held AccuVein tool above your skin in a painless visualization process. It immediately shows your veins, allowing quick identification of the best vein for IV placement. The needle is then inserted into that vein, allowing for much less stress and faster delivery of medication and fluids.

Trinity Muscatine nurses share anecdotes of patient satisfaction, and research backs them up:

Studies show a first-time success rate of up to 96 percent with some patients, as compared with 50 percent with the old trial-and-error method.

That reduces anxiety- on both ends of the needle.

"We are so grateful to have AccuVein here for our patients," director of inpatient nursing Rachel Pohl says. "This equipment reduces our patients' stress, and our stress, too. It helps get critically needed medication into their bodies faster and with more comfort."

Reduces pain in children by 59 percent.



Rapid and successful needle insertion reduces everyone's anxiety. Not only does it deliver fluids and medications to the patient quickly and efficiently, it keeps fragile patients from experiencing more pain than absolutely necessary.

"Nurses go into health care careers to help people who are sick or injured," Pohl says. "To inflict additional stress on our patients is the last thing we want to do."

Studies show just how much the device helps: Using AccuVein for needle placement reduces pain by 59 percent in children, and 39 percent in adults.

Comfort, relief, healing.

AccuVein has been a gift of comfort and relief for the patients who have needed an IV, and for the caring nurses and techs who have needed to insert it.

It's making a real difference at your hospital every single day.

Fast, accurate IV placement helps get life-saving medication into you and your loved ones when you need it. It helps nurses reduce your stress. In a word, it helps you heal.

And that's what it's all about.

To learn how you can help comfort and heal your neighbors and loved ones – and even yourself – contact Holly Thomas-Koehler at holly.thomas-koehler@unitypoint.org or (563)264-9225. Or to make your tax-deductible gift, please use the enclosed envelope. And know that our most vulnerable Muscatine patients will be launched – because of your generosity – on the road to healing faster.

TRINITY MUSCATINE FOUNDATION LARRY MILLER: PATIENT EXPERIENCE

Your gift at work...

New hospital facilities here to serve your family, friends and neighbors



Although UnityPoint Health –Trinity Muscatine’s Phase II building expansion project was completed in 2013, the positive effect on the community is long lasting.

An increased demand for health care services made the newest expansion project at Trinity Muscatine necessary to meet the health care needs of the community. When the

emergency room was built in 1979, the number of patients treated was 3,500 a year. Fast forward to 2011 and just under 15,000 patients were treated in the same space. By 2017, the volume of patients anticipated to be treated in the emergency room is estimated to increase to 20,000.

“This year, we’ve seen an average of 1,500 patients

each month in the emergency department,” said Penny Crowe, emergency services nursing director. “We could not have cared for everyone in our old space. We are very grateful for community and donor support. It means so much to the patients we serve.”

The Phase II project included the emergency, surgery, laboratory and radiology departments.

Because of you, the Muscatine community has state-of-the art facilities to care for all of life’s emergencies.

It’s the reason they call it an **emergency**. Merriam-Webster provides for two definitions – “an unforeseen combination of circumstances or the resulting state that calls for immediate action,” and “an urgent need for assistance or relief.” Larry Miller of Muscatine can attest to both.

On a Friday in March, 2016, Larry awoke and felt physically “irritated.” He went to work that morning the same as he has for 38 years; (Larry is owner of the Quality Cobbler in Muscatine.) But at 11:30 a.m., Larry decided to go home and rest. “I laid down for a while,” said Larry.

“But then I called my friend Ed and he told me I didn’t sound good. About 40 minutes later, Ed took me to the ER.”

“When we got there, I did something really stupid,” said Larry. “I decided to walk in myself.” Larry’s excruciating and burning pain dropped him to his knees just inside the emergency room doors. It wasn’t long before the emergency department staff had Larry in a wheelchair and into a room. “I can’t express how attentive, thorough and considerate everyone was,” said Larry. “Literally, within a minute, they were taking care of me.”

The right equipment and facility at the right time.

After an IV for pain, lab tests and CT scans, the physician determined Larry needed an appendectomy. “I had surgery that evening,” said Larry. “And I was home the very next day. I’ve never experienced pain like that in my life. The surgeon said it was a good thing I got there when I did. My appendix hadn’t burst, but it was close.”



Service with compassion.

“You want people to first be good at what they do, to be professional,” said Larry. “That’s what makes all the difference in the world. Everyone I encountered in the emergency room, in the laboratory or X-ray, and in recovery were both professional and considerate people. I thank them all.”

We couldn’t do it without you.

The Trinity Muscatine Foundation is one of the driving forces behind the continued advancement in technology and patient-centered care at Trinity Muscatine Hospital. We are proud to be the leading resource for first-rate health care in our community. But the fact is, we wouldn’t be where we are today without an outstanding legacy of community support from people like you. Your contributions enable the Foundation to provide personalized, comfortable care and healing close to home.

Your gift has made the difference. Just ask Larry Miller.

For more information, contact Holly Thomas-Koehler at (563) 264-9225 or holly.thomas-koehler@unitypoint.org

**TRINITY MUSCATINE FOUNDATION
BALANCE SHEET
March 31, 2016**

| | |
|---|---------------------|
| CURRENT ASSETS | |
| Cash | 915,365.57 |
| Short Term Investments | 1,927.23 |
| Due from UPH Corporate | 102.55 |
| Due from Trinity Muscatine | 1,913.59 |
| TOTAL CURRENT ASSETS | 919,308.94 |
| OTHER ASSETS | |
| Long Term Investments | 1,552,681.85 |
| Pledges Receivable | 776,121.26 |
| Allowance for Uncollectible Pledges | (117,688.65) |
| TOTAL OTHER ASSETS | 2,211,114.46 |
| TOTAL ASSETS | 3,130,423.40 |
| | |
| Accrued Payroll | 14,296.31 |
| Due To UPH Corporate | 2,583.82 |
| Due To Trinity Medical Center | 453.22 |
| TOTAL CURRENT LIABILITIES | 17,333.35 |
| TEMP RESTRICTED NET ASSETS | |
| Beginning Balance | 1,845,507.49 |
| Current Year Contributions | 8,876.00 |
| Net Assets Released from Restriction | - |
| Investment Interest & Dividends | 574.90 |
| Current Year Realized Gain/Loss | 35,217.68 |
| Current Year Unrealized Gain/Loss | (13,157.46) |
| TOTAL TEMP NET ASSETS | 1,877,018.61 |
| UNRESTRICTED NET ASSETS | |
| Beginning Balance | 1,172,909.37 |
| Transfers to Aff - Trin Muscatine | - |
| Current Year Change | 63,162.15 |
| TOTAL UNRESTRICTED | 1,236,071.52 |
| TOTAL NET ASSETS | 3,113,090.13 |
| TOTAL LIABILITIES & NET ASSETS | 3,130,423.48 |

2015 Distributions

Magnetic Resonance Imaging (MRI) Capital Lease

MRI services in the past were provided by a mobile service; a semi-trailer parked next to the building. Now, the MRI is in-house for convenience and ease to our patients and staff. This is the second year on a five-year capital lease.

2015 MRI's: 824
Amount of grant: \$254,997.72

ThedaCare Visit

Trinity Muscatine is transitioning the organizational culture using Lean techniques and tools based on the Toyota Production System and ThedaCare, a health system in Appleton, Wisconsin. Trinity Muscatine used the funds granted to visit ThedaCare to see the Lean principles in action to further implement the Trinity Muscatine Business Management System.

Trinity Muscatine employs 314 people who will benefit from improved processes and efficiencies to deliver high-quality, local health care.

Amount of grant: \$ 25,108

Occupational Health Hearing Booth

The Trinity Muscatine Occupational Health department continues to grow and is now providing pre-employment services to the majority of large employers and several small employers in the Muscatine area. Approximately 600 hearing tests are performed annually.

Amount of grant: \$5,425

Air Handler

Replacement for an out-dated unit.

Amount of grant: \$350,000



Donations



Trinity Muscatine Hospital gratefully acknowledges the generous support of our donors for their gifts and pledges made from January 1, 2015 through December 31, 2015.

\$100,000 - \$499,999

HNI Charitable Foundation
Holthues Trust
Kent Corporation
Muscatine Health Support Foundation

\$50,000 - \$99,999

Community Bank

\$25,000 - \$49,999

Community Nursing Foundation
First National Bank of Muscatine
Stanley Consultants Charitable Foundation

\$10,000 - \$24,999

The Askren Family
CBI Bank & Trust
Gerdau
Musco Lighting
Riverbend Anesthesia
Drs. Prasad & Manasi Nadkarni

\$2,500 - \$9,999

Dr. Collette Hostetler
Hahn Ready Mix, Inc.
Scott & Jessica Ingstad
Members Community Credit Union
The Schmiegl Family
Vision Center, PC
Dr. Robert & Kristine Weis

\$1,000 - \$2,499

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Douglas & Cindy Dawson
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Jim & Jane Hayes
Dave & Alice Jones
George & Charlotte Koenigsaecker
Steven & Kay Paulsrud
Rick & Nancy Seidler
John & Emily Sleichter

\$100 - \$999

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Patricia R. Castle
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Donations

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Mable Terry
Mr. & Mrs. Kenneth TeStrake
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\$99 & below

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Gail Wilder
Stasha Wilks
Samantha Wulf
Maurice & Will Jean Ziegenhorn
Ronald & Elizabeth Zitzow
Allicia Zumwalt

What does the Foundation fund?

As you might expect, the Trinity Muscatine Foundation is a significant source of financial support when it comes to covering the growing medical costs of facilities, equipment and new technologies. Unfortunately, the increasing costs of medical care is a reality hospitals and patients must face. Your charitable giving is a critical component in managing the financial impact to the hospital and to the community.

Additionally, the Foundation plays a role in the community by providing educational opportunities for all of us to learn about ways to live healthier lives and potentially reduce health care costs in the process.

It's really your Foundation.

Trinity Muscatine Foundation isn't a company and it's not a hospital department. It is a community organization dedicated to making health care in Muscatine effective, accessible and affordable. In a very real sense, it's your Foundation. So what can you do to help?

- You can contribute financially. Trinity Muscatine Foundation is a 501(c) 3 non-profit organization. Donations of all sizes make a difference.
- You can become a champion for quality health care by volunteering at Foundation events.

- You can encourage your friends, family and neighbors support the Foundation. We are fortunate that many recognize the importance of supporting community health care and choose to remember us with gifts or making Trinity Muscatine a part of their legacy. By sharing your support of Trinity Muscatine's good work, you can be the reason for that choice.

To learn more:

To find out more about Trinity Muscatine Foundation, or to learn about specific giving opportunities, call (563) 264-9225 or visit us at unitypoint.org/muscatinefoundation



Enjoy
20% OFF
at the Window Box.

As a donor to the Trinity Muscatine Foundation, we invite you to visit our Window Box gift shop.

Supported by the Trinity Muscatine Friends, 100% of the revenue benefits hospital programs and patient care.

Community Benefit

Every day, UnityPoint Health® – Trinity Muscatine lives its mission of improving the health of the people and communities it serves through excellence in medical care, education, programming and service. Trinity Muscatine Hospital invested \$7.4 million dollars in community benefit inside and outside its walls in 2015.

As a non-profit hospital, Trinity Muscatine recognizes an obligation to measure, track and report on the level of community benefit investment. Community benefit includes not only the programs and services, but also the millions of dollars in free or reduced-cost health care provided annually to the underinsured, uninsured and underserved populations in our community.

“Trinity Muscatine recognizes the responsibility we share with others to improve the quality of life in our community,” said Jim Hayes, president and CEO of Trinity Muscatine. “Despite challenging times in the economy and in health care, Trinity Muscatine seeks ways to address the unmet needs of vulnerable populations and other underserved groups through our programs.”



Community Benefit Breakdown

- **\$1,264,057** in unpaid cost of Medicare
- **\$4,138,976** in unpaid cost of Medicaid
- **\$516,860** in free and discounted care, also known as charity care
- **\$1,189,857** in bad debt
- **\$307,476** in financial donations, volunteer work and other programs such as health screenings and community education

Trinity Muscatine At-a Glance (calendar year 2015)

- Licensed beds – **80**
- Admissions – **1,337**
- ER visits – **17, 525**
- Births – **346**
- Surgeries – **3,298**
- Volunteers – **314**
- Volunteer hours – **8,063**
- Employed hospital providers – **15**
- Hospital employees – **314**



Jim Hayes
President and CEO
Trinity Muscatine Hospital
Trinity Muscatine Foundation



John N. Beckey
Chairman of the Board
Trinity Muscatine Foundation

Dear Friends,

This is a time of year where we take a moment to evaluate our success over the past year and identify areas where we can improve. The mission of the Trinity Muscatine Foundation is to support capital needs of UnityPoint Health –Trinity Muscatine in order to ensure a healthier community. This letter comes at a time of transition for the Foundation. You will see as you review the annual report, in 2015 we accomplished a few key projects initiated because of input from the hospital staff. Concurrently, we have been spending a great deal of time working on the future of Trinity Muscatine Foundation to ensure it will effectively serve our hospital in the long term.

In some ways, the upcoming year is a new beginning for us as an organization. Through key Board leadership decisions, we are working to strengthen the Foundation and expand its profile in the community.

As you read the Foundation's annual report and Trinity Tribute Newsletter, we hope it will remind you of our recent successes and energize you for the future. Through your support, we are shaping the hospital's future and leaving a legacy.

Best regards,

Jim Hayes

John N. Beckey