



# 2021

## Employee Giving Campaign

# FAQ SHEET

## April 19<sup>th</sup> - April 30<sup>th</sup>

### 1. What is the We Matter Together Campaign?

- It is the 2021 UnityPoint Health - Central Illinois Foundation's employee giving campaign. Gifts from UPH - Central Illinois team members allow the Foundation to put resources into place to implement technology, innovation and so much more for Central Illinois.

### 2. Who benefits from the We Matter Together Campaign?

- Gifts given during the campaign are facilitated by the Foundation. The Foundation works to ensure that your gift goes to the fund of your choice right here in UPH - Central Illinois or, to our area of greatest need if you do not choose a specific area. Some examples of funds are the Employee Crisis Fund, Methodist College, Child Life Services, UnityPlace/Behavioral Health, Patient Assistance Fund and many more!

### 3. Why donate to the We Matter Together Campaign?

- The gifts given during the campaign are used to provide programs, equipment, technology and services to all of UPH - Central Illinois. There are many projects that the Foundation has funded, like the School At Work Program, Child Life Services, UnityPlace Teen Summit and many more. The Foundation also assists both patients and team members when they are in crisis through the Patient Assistance Fund, Employee Crisis Fund, and this past year the Covid-19 Crisis Fund. All gifts given to the UPH - Central Illinois Foundation are used here in UPH - Central Illinois.

### 4. What is our GOAL this year?

- This year we have a goal to raise **\$250,000!**

### 5. How do I make a gift?

- This year's campaign is going virtual! **HERE's HOW...**



### 6. How can I be eligible to win prizes?

- You will automatically be entered to win after submitting your online, payroll deduction pledge of a minimum of \$5.00 per pay period (\$130.00/year). We have over 600 prizes this year from various Central IL businesses at varying dollar amounts. Visit our website for a sneak peek!

### DONATE ONLINE:

To learn more or to donate online, scan QR code or go to the link below.

### SCAN ME



[unitypoint.org/wemattertogether](https://unitypoint.org/wemattertogether)

### TO SEND DONATIONS BY MAIL:

CLICK HERE to download and print hard copy form. Filled out form and send along with your donation via inter-office to the Foundation.





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7. How can I participate in the We Matter Together jeans/fun scrubs days?
  - Jeans/fun scrubs may be worn on non-team day Fridays with a minimum gift of \$5.00 per pay period. A badge backer will be provided to you after your pledge is received.
8. Will my 2020 payroll deduction gift roll over?
  - Yes, you can keep your 2021 bi-weekly gift the same as 2020. All bi-weekly payroll deduction gifts will automatically roll over for the 2021 campaign unless a new pledge is turned in indicating changes.
9. Is my gift tax deductible?
  - Yes, all donations to the UnityPoint Health - Central Illinois Foundation are fully tax deductible.
10. Can you explain the amount per pay period as an annual amount?

\$ PER PAY CHECK	PAY PERIODS	TOTAL \$
5 (*)	26	130.00
10	26	260.00
25	26	650.00
50	26	1,300.00
100	26	2,600.00

\*Minimum amount to be entered into the drawing for prizes and participate in We Matter Together jeans/fun scrub days.

## Questions?

Contact [nicole.hayse@unitypoint.org](mailto:nicole.hayse@unitypoint.org)