

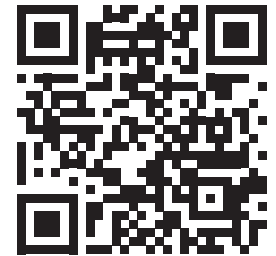


2020

Employee Giving Campaign

FAQ SHEET

SCAN ME



September 21st - October 2nd

- 1. What is the We Matter Together Campaign?**
 - It is the 2020 UnityPoint Health Central Illinois employee giving campaign. This campaign has had many names over the years, but one FOCUS. The generous gifts from UnityPoint Health team members that allow the Foundation to put resources into place to implement technology, innovation and so much more for Central Illinois.
- 2. Who benefits from the We Matter Together Campaign?**
 - Gifts given during the campaign are facilitated by the Foundation. The Foundation works to ensure that your gift goes to the fund of your choice, or, to our area of greatest need if you do not choose a specific area. Some examples of funds are the Employee Crisis Fund, Methodist College, Hospice, Child Life, Behavioral Health and many more!
- 3. Why donate to the We Matter Together Campaign?**
 - The gifts given during the campaign are used to serve our customers, You! There are many projects that the Foundation has funded, like the Seize Opportunities Nursing Scholarship, screens for the warehouse bay doors, sit-to-stand desks for our registration departments and many more. The Foundation also assists both patients and team members when they are in crisis through the Patient Assistance Fund, Employee Crisis Fund, and this year the Covid-19 Crisis Fund.
- 4. What is our GOAL this year?**
 - This year we have an aggressive goal to increase our gifts by 10% over last year's total.
- 5. How do I make a gift?**
 - You can make a gift via cash, check, PTO, or payroll deduct utilizing a pledge form. Pledge forms will be available in your department, but extra copies are available at the Foundation Office at Proctor or in your campus HR department. You can make a gift online by scanning the QR code on campaign materials which will take you to our campaign page, or, by visiting our website at www.unitypoint.org/peoria/foundation. Gifts of PTO will be converted into their cash value, less taxes.
- 6. How can I be eligible to win prizes?**
 - You will automatically be entered to win after turning in your pledge card with a minimum one time gift of \$200, or, payroll deduction pledge of a minimum of \$5.00 per pay period (\$130.00/year). We have hundreds of prizes at varying dollar amounts. See our website for a sneak peek!
- 7. How can I participate in the We Matter Together jeans/fun scrubs days?**
 - Jeans/fun scrubs may be worn on non-team days with a minimum gift of \$5.00 per pay period.



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8. How will payroll deduction work this year? Can I keep my bi-weekly gift the same as in 2019?
 - Yes, you can keep your 2020 bi-weekly gift the same as 2019. All bi-weekly payroll deduction gifts will automatically roll over for the 2020 campaign unless a new pledge card is filled out indicating changes.

9. Is my gift tax deductible?
 - Yes, all donations to the UnityPoint Health Foundation are fully tax deductible.

10. Let's take a look at the numbers. How will my gift help?
 - A yearly payroll deduction bi-weekly gift of \$50 buys 36 massages for Cancer patients and survivors at the Hult Center for Healthy Living
 - A one-time gift of \$500 buys a new Temporal Scanner for a physician's office (clinic)
 - A yearly payroll deduction bi-weekly gift of \$10 buys a new wheelchair for a nursing unit
 - A one-time gift of \$200 covers a utility bill for a team member in crisis
 - A yearly payroll deduction bi-weekly gift of \$5 buys a new tricycle for our Day Care facilities
 - A one-time gift of \$100 buys a new Maxi Slide for a nursing unit
 - A one-time gift of \$5.00 buys a box of 96 Crayola Crayons for Child Life Services

10. Can you explain the amount per pay period to an annual amount?

| \$ PER PAY CHECK | PAY PERIODS | TOTAL \$ |
|------------------|-------------|----------------------------|
| 5 (*) | 26 | 130.00 (or \$200 one-time) |
| 10 | 26 | 260.00 |
| 25 | 26 | 650.00 |
| 50 | 26 | 1,300.00 |
| 100 | 26 | 2,600.00 |

*Minimum amount to be entered in to a drawing for prizes and participate in We Matter Together jeans/fun scrub days.