



UnityPoint Health  
Trinity Regional Medical Center

*2016-2018 Webster County Community  
Health Needs Assessment Overview*

*Summary &  
Implementation*

## The Community Trinity Regional Medical Center Serves

Webster County Population 37,000

Nearly 90% are White – Non-Hispanic

Trinity's primary market is defined as Webster County. Its patient population from Webster County is 68% inpatient and 75% outpatient.

17.2% of those living in Webster County are 65 years or older – national average is 13%.

## Seeking Input

595 Confidential Responses to a 14 question survey

18 Business/Community Leader One-on-One Interviews

5 Primary Care Provider One-on-One Interviews

Validated responses with available supporting data

## What Survey Respondents and the Data Told Us

### Mental/Behavioral Health and Substance Abuse

All groups surveyed ranked access to Mental/Behavioral Health and Substance Abuse as a priority

Iowa ranks 47th out of 50 states in the number of psychiatrists per capita

Webster County is designated as Health Professional Shortage Areas (HPSA) for mental health providers

### Access to Care

All groups surveyed ranked access to health care as a priority

According to County Health Rankings, in 2012 there was 1 primary care physician per 1,775 residents, Iowa average is 1 for every 1,375 residents

The Webster County experiences a higher poverty level and children living in single-parent households are 12% higher than the state average.

### Obesity/Weight Control

All groups ranked obesity as a health concern

31.3 percent of adult Iowans are considered obese and 13.6 percent of children 10-17 years of age are obese (Trust for America's Health and the Robert Wood Johnson Foundation, 2015 Key Health Indicators).

County Health Rankings (2015), 25 percent of Webster County adults aged 20 or over reported no leisure-time physical activity

### Women's Health

The community survey ranked Women's Health, specifically female cancers and pre-natal health as a priority

Webster County teen pregnancy rate – 37 per 1000 births compared to the state average of 30 per 1000 births

Webster County has an opportunity to improve preventative screening compliance in order to improve early detection of female specific cancers, i.e. mammograms, pelvic exams, etc.

## Implementation Objectives and Action Plans

Webster County Community Health Needs Assessment Strategic Priorities

UnityPoint Health – Trinity Regional Medical Center Community Benefit Implementation Objectives and Action Plans

### **Strategic Priority #1: Improving access to health care services.**

- 1.1 Increase provider availability through recruitment of additional primary care and mental/behavioral health providers, expanded clinic hours and urgent care clinic access as well as provide non-traditional access through virtual care and tele-health services.
- 1.2 Continue providing financial assistance and community benefit contributions.
  - 1.2.1 Provide financial assistance and charity care for eligible patients treated at Trinity Regional Medical Center, UnityPoint Clinic and Berryhill Center.
  - 1.2.2 Identify programs/funding through Trinity Foundation and community agencies to assist patients with the costs of medications, co-pays, co-insurance and medical expenses.
- 1.3 Continue to offer and more widely promote transportation assistance to get patients to their appointments.

### **Strategic Priority #2: Encouraging healthy behaviors and weight control education.**

- 2.1 Continue investing in and promoting employee health and wellness programs.
- 2.2 Provide employee, patient and community educational opportunities emphasizing the importance of maintaining a healthy weight, preventative health screenings and regular physician check-ups, priority placed on preventing obesity, diabetes and heart disease.
- 2.3 Continue funding THRIVE a school based wellness and obesity prevention program targeting students in kindergarten through eighth grade and partner with Webster County Health Department to expand the offering to more students in the community.

### **Strategic Priority #3: Enhance education regarding Women’s Health issues.**

- 3.1 Continue collaboration and partnership with UnityPoint Clinic OB/GYN, Webster County Health Department and other community partners to develop education and resources regarding the importance of pre-natal care.
- 3.2 Trinity Cancer Center will partner with American Cancer Society, UnityPoint Clinic, Webster County Public Health and the Community Health Center to identify ways to educate women regarding the prevention and early detection of female cancers as well as what additional resources are needed to ensure women have access to the care needed.