



UnityPoint Health
Trinity Regional Medical Center

*2019-2021 Webster County Community
Health Needs Assessment Overview*

Summary & Implementation

The Community Trinity Regional Medical Center Serves

Webster County Population 37,000

Nearly 88% are White – Non-Hispanic

Trinity's primary market is defined as Webster County. Its patient population from Webster County is 67% inpatient and 74% outpatient.

17.8% of those living in Webster County are 65 years or older – national average is 16.4%.

Seeking Input

558 Confidential Responses to a 14 question survey

23 Business/Community Leader One-on-One Interviews

4 Primary Care Provider One-on-One Interviews

Validated responses with available supporting data

What Survey Respondents and the Data Told Us

Mental/Behavioral Health and Substance Abuse

All groups surveyed ranked access to Mental/Behavioral Health and Substance Abuse as a priority.

Iowa ranks 47th out of 50 states in the number of psychiatrists per capita.

Webster County is designated as Health Professional Shortage Areas (HPSA) for mental health providers.

Access to Care

All groups surveyed ranked access to health care as a priority.

According to County Health Rankings, in 2017 there was 1 primary care physician per 2,320 residents, Iowa average is 1 for every 1,360 residents.

Webster County experiences a higher poverty level and children living in single-parent households are 18% higher than the state average.

Obesity/Weight Control

– All groups surveyed ranked obesity as a health concern.

32.1 percent of adult Iowans are considered obese and 13.6 percent of children 10–17 years of age are obese (Trust for America's Health and the Robert Wood Johnson Foundation, 2017 Key Health Indicators).

County Health Rankings (2017), 29 percent of Webster County adults aged 20 or over reported no leisure-time physical activity.

Implementation Objectives and Action Plans

Webster County Community Health Needs Assessment Strategic Priorities

UnityPoint Health – Trinity Regional Medical Center Community Benefit Implementation Objectives and Action Plans

Strategic Priority #1: Improving access to health care services.

- 1.1 Increase provider availability at all sites of care – primary care and mental health/behavioral health. Primary care physicians were added to the Berryhill Center to support the medical needs of mental health patients.
- 1.2 Expand substance use disorder services, primary care on site, CLIA waved Lab, Genoa pharmacy, and health and wellness classes support this underserved population.
- 1.3 Offer open therapy groups and telehealth to improve access to care at more accessible times as well as parenting support groups, pet therapy, school-based services, zero suicide preventative care, and parent child interaction therapy.
- 1.4 Expand clinic hours in primary care as well as urgent care.
- 1.5 Enhanced footprint of the Emergency Department throughput system to support a larger patient volume and improved patient care workflow to improve wait times and access to care decreasing patient wait times. The ER arrival to admit time went from 263 minutes to 226 minutes. By improving our ER throughput times we are able to “turn-over” our beds quicker which means patients don’t have to wait in our waiting room as long if at all, and admitted patients get moved to the next level of appropriate care quicker.
- 1.6 Identify additional programs/funding through Trinity Foundation and community agencies to assist patients with the costs of medications, co-pays, co-insurance and medical expenses will be identified and leveraged.
- 1.7 Continue to offer and more widely promote transportation assistance to get patients to their appointments to utilization of this program and ensure patients getting the care they need. Partner with Webster County Health Department to provide better access to care in the home.

Strategic Priority #2: Encouraging healthy behaviors and disease prevention across the life span

- 2.1 Expanded employee health and wellness programs have yielded positive results such as a reduction in overall employee BMI, smoke and blood pressure. These programs are expected to continue to yield positive results.
- 2.2 Expand partnerships with the health living department and Rec to offer a 6 month waived membership fee for cancer patients including one on one session with a personal trainer and physical therapists.
- 2.3 Focus on ensuring patient compliance with preventative health screenings and regular physician check-ups, priority placed on preventing obesity, cancer, diabetes and heart disease. These metrics are tracked through Trinity’s participation in the Next Generation Accountable Care Organization. Trinity has seen improvement in all of these areas.
- 2.4 Continue funding for THRIVE a school-based wellness and obesity prevention program targeting students in kindergarten through eighth grade and THRIVE Swim, a free swim program targeting third and fourth grade students. Trinity has also partnered with Webster County Health Department to expand the footprint of this program and offer additional resources to the youth of Webster County. Webster County Health Department offers Basics, a program targeted at all grade levels in Butler, Duncombe and alternative schools.