People are Amazing

Each year as we see the first flowers of Spring break through our rich Iowa soil and we enjoy the sun staying a little bit longer in the evening sky, we are excited about what lies ahead for all of us.

In this issue of Partners in UNITY you will read about a few of the people whose support is the reason Finley is able to continue to provide and develop the wide range of services, technology and programming for which it is known and whose support continues to help us bring the right care, at the right time, at the right place, to the entire community.

Through your support we will continue to achieve our goal and mission “to improve the health of the people and communities of the Tri-States area.” We know that great things are happening in health care and we are excited to be part of bringing great care to those we serve.

Sincerely,

Chad Wolbers
President & CEO
UnityPoint Health – Finley Hospital

Barbara Potts
Executive Director
UnityPoint Health – Finley Health Foundation

To learn about projects being funded through the Finley Health Foundation check out the ‘Projects Made Possible’ page at www.unitypoint.org/Dubuque/foundation.
A Culture of Gratitude

Founded in October of 2017 the iCare Employee Giving Campaign has been one way for our Finley Hospital, clinics and Visiting Nurse Association (VNA) employees to express their gratitude with a gift to the Finley Health Foundation. An employee giving campaign takes a team of people and a lot of moving parts to make it successful. Long gone are the days of providing a pledge form and expecting people to respond. It takes a team of dedicated individuals to get the attention of employees and promote participation.

One campaign department chair who exemplified her commitment to the iCare Employee Giving Campaign is Jessica Carnes. Jessica, a three year team member in the Food Service Department at Finley Hospital, took on the role of Department Campaign Chair during the 2018 campaign; a leadership role that she admits was a little intimidating at first. As campaign chair, Jessica was tasked with making sure each team member in her department not only received a pledge form, but more importantly, that they understood the impact their gift would make.

“I wanted to make sure everyone knew that even if they could only give $1.00 that they were making an impact on our patients. I support iCare because giving to the hospital is helping to make improvements for our patients and employees.”

As the youngest member of her team, Jessica thought it would be difficult to speak with her co-workers about iCare and the importance of investing in the Finley Health Foundation, but her outgoing personality and cheery smile made that an easy task. Since taking on the role as chair, Jessica helped the Food Service Department increase their participation, jumping from just 10% to 100% participation in 2018! That success is hard to argue with and is a testimony to Jessica’s passion, hard work and determination!

A typical day in food service for Jessica consists of preparing food trays for patients and delivering those trays to the nurse’s station. Jessica sees first-hand the great work of Finley’s nursing staff and that motivates her to do more.

“I didn’t realize how many different people it takes to deliver care in the hospital. When I started working at Finley, I thought food service would be a good way for me to start and then transfer into other departments after graduating from nursing school. I enjoy taking time to speak with patients and getting to know them, which is an important skill for being a future nurse.”

“I’m proud of myself” stated Jessica, and so are we! Promoting campaign participation among her co-workers during the iCare Campaign gave Jessica a confidence boost and provided a voice to show her passion for those she and her team serve each and every day.

An employee campaign has many benefits beyond the funds raised. Employee giving does increase employee morale, inspire pride in our programs and expresses the gratitude we feel for the honor of serving our community’s health care needs. Since 1986, the Finley Health Foundation has recorded gifts from the employees of Finley Hospital and the VNA totaling more than $1.395 million in support of hospital operations, departments, programs and capital projects.
The Confidence to Return Home

For some patients following surgery, the road home starts with a “car” that goes nowhere, but provides confidence to make the transition from hospital to home achievable.

The Trans-Sit Car Transfer Simulator, the first of its kind in the Dubuque area, was made possible through the generosity of the Dubuque Racing Association (DRA), the Hayes Foundation - Tim and Linda Hayes and the Tim Loeffelholz family to the Finley Health Foundation.

The physical therapists at UnityPoint Health - Finley Hospital understand the value of a patient’s independence. Safe and effective car transfers are often critical to a patient’s continued community involvement and their access to necessities and medical care following hospitalization.

The inability to perform the task of entering and exiting a vehicle has been linked to decreased quality of life, increased burden of care, and a greater possibility of institutional living.

“This simulator gives our therapists the ability to work with patients on the vehicle transfer task in a comfortable setting,” said Amy Brooner, Manager of Therapy Services. “Knowing that they can successfully transfer in and out of a vehicle gives our patients the confidence to return home after hospitalization.”

When using the simulator, patients perform a variety of physical tasks that include approaching the vehicle, opening the car door, getting into proper position for the transfer, turning and lowering themselves into the car seat, bringing their legs into the vehicle, buckling the seat belt and managing any assistive devices, such as a walker, cane or wheelchair.

Supporting our Youngest Patients as they Heal, Learn, Play, Grow

Pediatric rehabilitation begins with providing a supportive environment for each and every child to be the best they can be. Reaching milestones, like taking a first step or riding a bike, are proud moments for a parent, a child and the pediatric rehabilitation team at UnityPoint Health - Finley Hospital. Our team is dedicated to making sure every child reaches those milestones and beyond.

Finley’s pediatric therapy programs help bridge the gap from disabilities to abilities so children can become independent and engage in our communities. Each child who walks through the door deserves a child-centered therapy space with the equipment necessary to meet their developmental needs allowing them to exceed their goals.

That’s why the time has come for the pediatric rehabilitation program to have an appropriately sized and laid out facility that will allow for the best outcome for every patient, continual program growth, and the ability to serve more children. Enhanced space will allow for the entire program to be more efficient, child-centered, and conducive to therapy. Proposed areas such as a gym may include space for indoor therapy with trikes and scooters, as well as running, skipping and walking activities, and the IN-FUN-ity climbing wall (designed specifically for pediatric rehab programs), and an indoor playground. This modern facility will mirror the high level of care our patients receive every day as they heal, learn, play and grow.

The goal of this project is to raise $1.5 million from community partnerships to fully fund an updated, expanded facility. The Sunshine Circle of Finley Hospital has graciously offered a challenge to the community - they will match dollar for dollar, up to $200,000, for this project.

To learn more about pediatric rehabilitation services and ensure children of all abilities receive the support they need, contact to the Finley Health Foundation today at (563) 589-2586 or via email at finleyhealthfoundation@unitypoint.org. You can also log onto unitypoint.org/ givetokids to learn how your investment will make an impact.
**WELCOME**

Chad Wolbers!

Chad returns to UnityPoint Health – Dubuque as President and CEO after serving as the organization’s previous Chief Operations Officer from 2008 – 2015. Chad was successful in spearheading a cath lab certificate of need win and leading a $42 million expansion replacing the ED and OR and consolidating cardiac services. Additionally, he worked on ACO strategy development, partnered with specific service lines on growth and sustainability initiatives and led organizational tactics resulting in improved employee engagement and patient experience.

Chad was most recently with Studer Group, a Huron Health Care Solution, as a Consultant and Account Leader. In this role, he served as a leadership coach and trusted advisor to community healthcare organizations. Specifically, Wolbers partnered with these organizations to embed evidence-based strategies into place, enabling these organizations to achieve improvement in their cultures, operations and overall results.

Chad started his career as Vice President of General Services at Ottumwa Regional Health Center. He then transitioned to Keokuk County Health Center as the President and CEO. Chad then returned to Ottumwa holding positions as the Executive Vice President of Ottumwa Regional Health Center as well as serving as the President and CEO of Ottumwa Regional Health Foundation. During his role as the Chief Operating Officer of Finley, he also served as Finley’s interim President and CEO for a time. Wolbers earned his Masters of Health Administration from the University of Iowa and a Bachelor of Science in biology from Truman State University. Wolbers is originally from Dubuque, graduating from Dubuque Senior High School. He and his wife Dr. Regan Wolbers have three children, Kenna, Josie, and Gavin.

**PATIENT CENTERED LOCATION**

UnityPoint Health – Visiting Nurse Association in Dubuque is relocating to a new facility that will result in more services and clinical care space for patients.

The Visiting Nurse Association (VNA), currently located at 1454 Iowa St, will move to 660 Iowa St (formerly Anytime Fitness), later this year. The former Anytime Fitness building offers several enhanced features that will improve the patient experience. The move is slated for Spring 2019.

“We’ve spent the last year looking for a facility that would meet the needs of our patients and team members,” explains Stacey Killian, Director of the VNA. “The former Anytime Fitness building meets all of our criteria and is a perfect location to serve our community and keep our patients healthy and safe.”

The current building is three stories without elevator access, limiting the programs the VNA can offer to patients and the community. The new building is fully ADA accessible and compliant – which means more space will be utilized for serving patients. The new space will have additional clinic rooms, enhanced patient privacy, and dedicated parking for the VNA. It was imperative that the new location also be accessible on the bus route for the city and county.

“This has been a long process with a lot of due diligence in making sure we were selecting a location that would best serve our community members,” says Killian. “We are so thankful for the number of community partners who have already supported our efforts up to this point. We look forward to ongoing partnerships and the opportunity to serve our community in a bigger way.”
Oncology Rehabilitation for Cancer Patients

UnityPoint Health – Finley Hospital is thrilled to introduce a new Oncology Rehabilitation service to individuals who have, or have had, cancer. The goal of oncology rehab is to reduce symptom burden, maximize independence and improve quality of life for patients who have experienced a cancer diagnosis. Our oncology rehab services include physical, occupational and speech therapy to help patients improve strength, maintain and restore function and regain control of their lives.

Our oncology rehabilitation therapist works with patients to address rehabilitation needs for a variety of different cancer-related conditions including:

- Restricted range of motion
- Chemo-induced peripheral neuropathy (numbness/tingling)
- Joint stiffness
- Scar restrictions/fibrosis
- Cancer-related fatigue
- Neck and jaw mobility
- Weakness
- Difficulty with daily tasks and mobility (endurance)
- Decline in balance
- Other areas related to a cancer diagnosis
- Pelvic floor dysfunction
- Difficulty walking
- Difficulty with daily tasks and mobility
- Chemo-induced peripheral neuropathy (numbness/tingling)

The oncology rehab program allows patients to begin therapy at any point in their cancer journey. After receiving a cancer diagnosis, patients can be referred to therapy for prehab/intervention. This first step can improve the functional tolerance towards surgery, radiation and chemotherapy. Rehab focuses on functional recovery and often takes place during and after treatment.

Join us on April 16, at 5:00 p.m. in the Delhi Center Conference Room to learn more about services from oncology rehab therapist, Kim Lamey, DPT. Learn more at www.unitypoint.org/cancerrehab.

If you are unable to attend the Miracles on the Mississippi Gala, but would like to support our Fund-A-Need, please give online at unitypoint.org/dbqgive or mail your gift to Finley Health Foundation, 350 N. Grandview Ave, Dubuque, IA 52001. Thank you for your support!
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- Pelvic floor dysfunction
- Decline in balance
- Weakness
- Cancer-related fatigue
- Joint stiffness
- Restricted range of motion
- Other areas related to a cancer diagnosis
- Scar restrictions/fibrosis
- Endurance
- Numbness/tingling

Our oncology rehabilitation therapist at UnityPoint Health – Finley Hospital is trained to work with patients to improve strength, maintain and restore function and regain control of their lives. We are happy to work alongside occupational and speech therapy to help patients improve strength, maintain and restore function and regain control of their lives.

We encourage you to learn more about cancer-related rehab at our April 16th event or visit our website at www.unitypoint.org/cancerrehab.

Join us on April 16, at 5:00 p.m. in the Delhi Center Conference Room to learn more about services from oncology rehab.