



FIRSTNAME LASTNAME  
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Dear SALUTATION,

In January, 2011, following a biopsy, Norman learned that he had prostate cancer. This did not come as a surprise to him. Norman had lost both his dad and brother soon after their own prostate cancer diagnosis.

Norman's cancer diagnosis was different. He was prepared, and already knew:

- he wanted to receive treatment at John Stoddard Cancer Center
- the name of his physician, and
- he wanted minimally invasive surgery with the DaVinci Robotic Surgery System

He knew all of this thanks to someone he had never met before, Gina, a cancer care coordinator at John Stoddard Cancer Center. Norman had attended a community education event to learn more about prostate cancer, symptoms, and options for treatment that Gina had helped to coordinate.

*"Awareness, education, and screenings are an important part of our job," says Gina, "and should there be cancer, we are there to support patients and families throughout their journey."*

The Stoddard care coordinators are specially trained oncology nurses who provide cancer education and awareness, arrange free screenings days, and help bridge and connect patients and families with resources within the cancer center and throughout the community. This unique program is funded through philanthropy and is available to all Stoddard patients and families, free of charge.

Following his surgery Gina stopped by to follow-up with Norman, offered her help, and provided him with additional information. Gina continued to monitor Norman's progress through his radiation treatments at Stoddard's Radiation Oncology Department, making sure that he was getting what he needed and that everything was okay.

You'll be happy to know that Norman is doing great, is finishing his treatments and is looking forward to life as a cancer survivor.

*As Norman has said many times, "thanks to Gina and John Stoddard Cancer Center, they saved my life."*

To continue—and grow—this beneficial program, we need your help. Our care coordinator program is fully funded by generous gifts like yours—not by patient fees or insurance. In fact, without the support of caring individuals like you, this program would not be possible. Can patients and families count on your gift today?

Sincerely,

*Carma Herring*

Carma Herring, R.N., M.S., O.C.N  
Executive Director, John Stoddard Cancer Center

*P.S. As you mail back your contribution for the Stoddard care coordinator program, remember your generosity impacts the health of our community.*

[johnstoddardcancer.org](http://johnstoddardcancer.org)

515-243-3852

[iowahealthfoundation.org](http://iowahealthfoundation.org)

To offer patients more options for fighting their disease, care coordinators help connect patients and their families with resources within the cancer center and throughout the community.

**YES! Here's my gift to help provide hope and encouragement to cancer patients in Iowa.**

\$AMT1  \$AMT2  \$AMT3  Other \$ \_\_\_\_\_

**Please charge my donation:**  Mastercard  Visa  Discover

Amount \$ \_\_\_\_\_ Credit Card #: \_\_\_\_\_ Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Phone: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

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My e-mail address is: \_\_\_\_\_ @ \_\_\_\_\_



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