

**CENTRAL IOWA HEALTH SYSTEM
GRADUATE MEDICAL EDUCATION COMMITTEE**

POLICY ON INTERACTIONS WITH INDUSTRY

- I. **Purpose.** Iowa Health-Des Moines, as an independent academic medical center, must carry out its responsibility to provide excellence in patient care, exceptional education, and rigorous independent research with high ethical standards. To ensure the integrity of its mission, any medical education staff, resident, and medical student interaction with industry must not only prevent conflicts of interest, but also avoid the appearance of such conflicts.

- II. **Definition.** "Industry" is defined as any company or person seeking to engage in or engaged in business with Iowa Health-Des Moines including pharmaceutical, medical device or medical equipment companies.

- III. **Education.** The medical education programs at Iowa Health-Des Moines recognize their responsibility in educating residents and medical students regarding the role of pharmaceutical and medical device companies and their representatives. The medical education programs will help residents and medical students understand how to critically review information provided by these companies and their representatives along with other available sources of information about medication and medical products.

- IV. **Gifts From Industry to Residents, Students or Medical Education Staff.**
 - A. Residents, medical students, and medical education staff may not accept any gifts from industry.
 - B. Residents, medical students, and medical education staff may not accept compensation for attending marketing programs and may not attend hospitality events funded by industry.

- V. **Meals.** Residents, medical students and medical education staff may not accept food provided by industry representatives at no cost. This includes both meals at Iowa Health-Des Moines and meals provided at local restaurants or national meetings.

- VI. **Contacts.** Industry representatives may not contact residents at work.

This policy supersedes the GMEC Policy on Resident Contact with Pharmaceutical and Medical Device Representatives approved by the GMEC on August 14, 2007.

Approved by the Graduate Medical Education Committee on October 13, 2009.