



Keynote Speaker

VINCE PAPALE

Former NFL Player
Cancer Survivor

Our speaker, Vince Papale, is a former member of the Philadelphia Eagles and was portrayed by Mark Wahlberg in the 2006 Disney movie, *Invincible*. Vince has an amazing “underdog” story to share. Never playing college football and at the age of 30 working as a high school teacher/coach and part-time bartender, this die hard Eagles fan acted on a whim and a dare and accepted an invitation to participate in a citywide tryout announced by Eagles new head coach, Dick Vermeil.

Inspired by this quote from his high school coach mentor, “Happy are those who dream dreams and are willing to pay the price to make those dreams come true”, he figured he had nothing to lose.

Given no chance to make it past tryouts, Vince’s incredible effort and determination not only earned him a spot at the Eagle’s training camp, but ultimately a position on the team roster from 1976-78 as a special teams player and wide receiver. Outside of kickers, Papale holds the record for the oldest rookie in the National Football League.

As compelling and motivating as his football journey, Vince employed the same fight and tenacity when later diagnosed with colon cancer. Just as he became a Philadelphia Eagle, Vince was similarly successful in becoming a cancer survivor.

RALLY IMPACT

In the 18 years of this event, more than 22,000 patients and more than 40,000 family members and caregivers have been impacted by the proceeds from Rally Against Cancer. The proceeds from this annual event have been part of every major initiative within the Cancer Center.

one team.
one dream.



UnityPoint Health John Stoddard Cancer Center

Mike Peterson, Director of Development
(515) 241-5256

michael.peterson2@unitypoint.org

WWW.STODDARDRAC.ORG

UnityPoint Health - Des Moines Foundation
1415 Woodland Ave., Suite E-200
Des Moines, IA 50309
Tax Exempt ID: #42-1467682

SPONSORSHIP OPPORTUNITIES



Presented By



PSIC | Professional Solutions
INSURANCE COMPANY

Protecting Reputations ... One Doctor at a Time®

A Benefit for
John Stoddard Cancer Center

Hy-Vee’s Ron Pearson Center,
West Des Moines, IA

Saturday, January 26, 2019
6:00 PM

SPONSORSHIP OPPORTUNITIES

Proceeds support the John Stoddard Cancer Center Oncology Navigator Program. Thank you for your support!

- COACH'S CLUB** **\$10,000**
10 reserved seats (one full table)
10 tickets to VIP reception with keynote speaker
Photo opportunity at VIP reception with Vince Papale & complementary photo.
Company logo/name included on program and on big screens adjacent to stage.
Autographed Item
Recognition on John Stoddard Donor Wall
\$9,050 of your gift is tax deductible as prescribed by law

- QUARTERBACK CLUB** **\$5,000**
8 reserved seats (table of 10)
8 tickets to VIP reception with keynote speaker
Photo opportunity at VIP reception with Vince Papale & complementary photo.
Company name included on program and on big screens adjacent to stage.
Autographed Item
\$4,240 of your gift is tax deductible as prescribed by law

- TOUCHDOWN CLUB** **\$2,500**
6 reserved seats (table of 10)
6 tickets to VIP reception with keynote speaker
Photo opportunity at VIP reception with Vince Papale & complementary photo.
Company name included on program and on big screens adjacent to stage.
Autographed Item
\$1,930 of your gift is tax deductible as prescribed by law

- FIELD GOAL CLUB** **\$1,000**
4 reserved seats (table of 10)
Program recognition
\$700 of your gift is tax deductible as prescribed by law

- EXTRA POINT CLUB**
I would like to purchase _____ reserved seats at \$200 each.
\$125 of your gift is tax deductible as prescribed by law

- I am not able to attend, but want to support the fight against cancer. Enclosed is my contribution.
Contribution Amount: _____ (Entire gift is tax deductible to the fullest extent of the law)

RECOGNITION

Field Goal Club (\$1,000) and above will be recognized in the program if received by January 10, 2019.

Name as you would like it listed: _____

Support given in memory or in honor of will be recognized in the program if received by January 10, 2019.

In memory of _____ In honor of _____

CONTRIBUTION & PLEDGE FORM

Organization - if applicable (for tax purposes)

Contact Person (for tax purposes)

Address

City/State/Zip

Email

Phone

AMOUNT ENCLOSED \$ _____

I PLEDGE \$ _____ TO BE PAID BY JAN. 10, 2019.

PAYMENT OPTIONS

- Please charge my sponsorship to:
 Mastercard Visa Discover

Name on card (if different than above)

Credit Card #

3-Digit Code

Expiration Date

Signature

- Enclosed is my check, payable to
Rally Against Cancer.

Please return this pledge form to the
UnityPoint Health - Des Moines Foundation.

Donor Advised Funds (DAF), Private Foundations, United Way, and IRA rollover gifts (must be 70½) can be used to sponsor the event as long as the donor does not receive goods or services in exchange for the contribution. The full value of the event ticket(s) and any other tangible benefits must be paid for personally by the donor.