

Images

for Physicians

April 2014

A monthly publication for the
physicians and medical staff



UnityPoint Health
Cedar Rapids

CRMEF News & Events

PBLA: End-of-Life

April 1, 3, 4; Noon – 1 p.m.
April 2; 1:15 – 2:15 p.m.

Atopic Eczema

Miles Weinberger, MD, University of Iowa
Tuesday, April 22; Noon – 1 p.m.

PBLA: HTN

April 28, 29; Noon – 1 p.m.
April 30; 1:15 – 2:15 p.m.

- These events are held at CRMEF's new location at 1260 2nd Ave. SE.
- Please RSVP to Cherie Weber at (319) 297-2280 or cweber@crmef.org

New offices

The Cedar Rapids Family Medicine Residency, a long time fixture at both Mercy and St. Luke's Hospital, has moved and consolidated its administrative offices effective March 3.

Residents and faculty will continue to see Family Medicine clinic patients at the nearby Eastern Iowa Health Center (former Linn Community Care), assist with OB care at EIHC and at both St. Luke's and Mercy, and continue to provide inpatient coverage for many community family physicians and pediatricians. For the medical community this move is the latest, happy resolution of the 2008 flood.

CRMEF new contact information

1260 Second Avenue SE
Cedar Rapids, 52403
(former PCI urology building)
Phone: (319) 297-2300
FAX: (319) 297-2280

Class of 2017

The following matched candidates will join us in June as the CRMEF Class of 2017:

Rafael Bayramgalin, MD
Ross University School of Medicine;
home is Ontario, Canada

Neel Bhalala, MD
Medical University of Sofia (Bulgaria);
home is Chicago, Illinois

David Byrne, MD
Semmelweis University (Hungary);
home is Dublin, Ireland

Will Humphrey, MD
University of Iowa College of Medicine;
home is Iowa City, Iowa

Sara Spiva, DO
Kansas City University of Medicine &
Biosciences; home is Davenport, Iowa

Kristen Steidl, MD
University College, Dublin (Ireland);
home is Manitoba, Canada

Doctors' Day

On behalf of St. Luke's - Cedar Rapids, thank you for your extraordinary efforts in the high quality of care you continue to provide to our patients and for always having one goal in mind: helping your patients become healthy and keeping them healthy. We appreciate the changes you have made in the way care is delivered and in coordinating patient care needs wherever they need it. National Doctors' Day is a great opportunity to thank and show appreciation to you for your dedication to caring for others. Please take some time during the week of March 31 - April 4 to enjoy some of the activities we have planned for you. On behalf of the associates, administrative staff and Board of Directors, Happy Doctors' Day!

St. Luke's receives Magnet redesignation

St. Luke's Hospital has succeeded in achieving Magnet recognition for the second time from the American Nurses Credentialing Center (ANCC.) This voluntary credentialing program for hospitals recognizes excellence in nursing and is considered the gold standard in patient care. Of those U.S. hospitals seeking redesignation, only about three percent succeed. Magnet hospitals consistently outperform non-Magnet organizations with better patient outcomes and report higher patient satisfaction rates. Magnet hospitals also report increased nurse retention and job satisfaction. St. Luke's is the only hospital in Cedar Rapids to be recognized as a Magnet Nursing Excellence organization

Since beginning the Journey to Magnet Excellence, we have worked to improve the quality and safety of our patient care. The results of these efforts are shown below:

- Reduction in patient days: 3,550
- Re-admissions: 10 percent reduction
- Fall rate: 20 percent reduction
- HAPU rate: 43 percent reduction
- Post-op pneumonia: 33 percent reduction
- Adverse drug event: 24 percent reduction

Digital Breast Tomosynthesis



Arnold Honick, MD
medical director, St. Luke's
Breast & Bone Health

Screening Mammography remains the best examination for the early detection of breast cancer despite conflicting studies that have created controversy. Screening Mammography remains the recommendation of many medical societies for patients beginning at age 40, including the American Cancer Society, American College of Radiology and National Cancer Institute. There has been a recent technological advance in the improvement of mammography called Digital Breast Tomosynthesis (DBT) which further advances the technique of mammography for breast cancer screening.

Unlike prior generation mammography systems, which generate 2-dimensional images (2D), Digital Breast Tomosynthesis produces 3-dimensional images to reveal the inner architecture of the breast, free from the distortion typically caused by tissue shadowing or density. DBT works by capturing multiple slices (images) of the breast from several angles. The images create a 3D layered breast image. The radiologist reviews the breast, at 1 mm slice increments, like turning pages in a book.

The benefits of 3D Mammography include:

- In studies there has been a 15 to 40 percent decrease in the patient recall rate, also referred to as a false positive.
- Important abnormalities that may be obscured on 2D mammography are more easily detected with DBT. There is encouraging information from studies with an improvement of breast cancer detection by between 20-40 percent, for invasive cancers without an increase in DCIS, compared with conventional 2D imaging.

Currently there is no specific third party payment for the exam, requiring payment from the patient. Recently, an encouraging development is that a CPT code has been accepted in 2014 for this technology, and should allow billing of a specific CPT in 2015.

Upcoming Event for Providers & Nurses

Digital Breast
Tomosynthesis
St. Luke's Breast
& Bone Health
Tues., April 29,
6 – 8 p.m.
St. Luke's Nassif
Heart Center

RSVP to Deb
Nachazel at
[Deb.Nachazel@
unitypoint.org](mailto:Deb.Nachazel@unitypoint.org) or
(319) 730-9505
*CME/CEU credit
provided.*

We anticipate that this enhanced technology will be available at St. Luke's Breast and Bone Health in June 2014.

New treatment for severe asthma patients now offered at St. Luke's

St. Luke's now offers Bronchial Thermoplasty (BT) a new, non-medicated treatment for patients with severe asthma. We are the first hospital in Cedar Rapids to offer this treatment and it is performed by physicians at UnityPoint Clinic Multi-Specialty and Respiratory and Critical Care Associates.

BT is a minimally invasive, outpatient bronchoscopic procedure. 79 percent of patients treated with BT, saw a significant improvement in their asthma-related quality of life. The procedure is performed in three outpatient visits, each scheduled approximately three weeks apart. The first procedure treats the airways in the right lower lobe, the second treats the airways of the left lower lobe and the third and final procedure treats the airways in both upper lobes. After all three procedures, the treatment is complete. Moderate sedation is used and the procedure typically takes less than an hour. No incision is needed, because the procedure is performed using a bronchoscope.

To request a BT consult, please contact:

UnityPoint Clinic Multi-Specialty 115 Eighth Street NE
Phone: (319) 363-3565
Muhammad U. Anwer, MD
Hamad Azam, MD
Vijaya Gogineni, MD
Warangkhan Wongba, MD

Respiratory & Critical Care Assoc. 1026 A Avenue, NE, 5th Floor
Phone (319) 558-4999
J. David Cowden, MD

Red blood cell transfusions

The Demonstrably Better Quality Committee and the Medical Staff have endorsed an endeavor to improve the stewardship of RBC transfusions.

The evidenced based guidelines from the American Association of Blood Banks will be integrated into the transfusion order set to provide decision support. A tip sheet and educational materials are available in the patient care areas as well as the OR.

Smartphone pager app now available

In an effort to comply with regulations regarding PHI and providing you with a better paging option for smartphones, we are releasing Mobile Connect. If you would like to sign up for it go to the Medical Staff website and complete the form. I

If you have any questions, call Scott Whitson at (319) 361-6752.

Peri-operative expansion and improvements

Major construction projects have been completed in the OR and SurgiCare. The OR integration systems are being upgraded to Stryker Integration in 6 rooms in 2014. This will include Rooms 1, 2, 4, 7, 8, and 9. While the system is installed, each room will be out of service for approximately 8-14 days. OR Room 2 will be done first and will be out of service March 21 – April 4.

We plan to upgrade one room every 4-6 weeks. Communication will be posted in the OR. The remaining rooms will be upgraded in 2015. The new Interventional Pain Clinic on 5th floor will be completed in April. Plans are being made to move to the new space by April 25.

Larsen and 1 West staff receive \$100,000 Guardian Angel Award

St. Luke's Foundation received a \$100,000 anonymous Guardian Angel gift in honor of Dr. Rick Larsen and the entire 1 West staff. This is the largest Guardian Angel gift received by St. Luke's Foundation. "We wanted to honor Dr. Rick Larsen and the entire 1 West staff for the excellent care they provided our loved one," stated the anonymous donor.

St. Luke's Hospital is one of the largest mental health providers in Iowa. The 1 West unit is a secure center for older adults who are experiencing either acute episodes of mental illness or dementia. Dr. Rick Larsen has provided psychiatric care for St. Luke's inpatients for decades. He is well-respected by the staff and his patients.

The Guardian Angel Program gives patients and families the opportunity to make a donation in appreciation of a St. Luke's physician, associate, volunteer or department that made a difference in their healthcare experience.



Epic Update



Dustin Arnold, DO
Director of Medical Affairs
and CMIO

H&P Deficiencies

It has been brought to our attention that many doctors are receiving H&P deficiencies in their In Baskets. This is an auto assign feature of Epic. We realize many of you bring your Consultation notes from the office or fax them over to be scanned in as a part of the patient's chart.

If you know your office has sent your consultation report or you have brought it to St. Luke's, all you need to do is decline this deficiency in your In Basket and choose "other" as the reason. No other documentation is required. This is the fastest way to remove the deficiency from your In Basket.

For Epic support or training:

Contact: **Dustin Arnold, DO, CMIO/Director Medical Affairs:** 270-2888 or Dustin.Arnold@unitypoint.org; **Rose Hedges, Provider Informatics Specialist:** 538-8089 or Rosetta.Hedges@unitypoint.org; **Epic help line:** 369-5191 or **Call center for IT issues:** 369-8181

Documentation update

ICD-10 Tips: Specificity is key!

- Surgeons: Specify joints as with or without cement.
- Wounds/ulcers: Specify exactly where it is located (not just leg) and type (decubitus, pressure).
- CVA: Document the patient's dominant side.
- Respiratory Failure: Document type, Hypoxic or Hypercapnic.
- A-Fib: specify: chronic, new, paroxysmal
- Chronic Renal Failure: specify stage I, II, III, IV, V or end-stage. Link to cause if known.
- CHF: specify Acute/Chronic AND Systolic, Diastolic, or combined.
- Pneumonia: Specify aspiration, gram neg, etc. You can document POSSIBLE OR SUSPECTED!

Contact a member of the Documentation Management team – Lynne Johnson 369-7073; Carrie Bantz 286-4307; Kelly Pottebaum 558-4959; Rhonda Holtkamp 560-6928 with questions.



UnityPoint Health
Cedar Rapids



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Our Mission:
To give the healthcare
we'd like our loved
ones to receive.