

Shining Stars – Frequently Asked Questions

What are the benefits of becoming a Blank Children’s Shining Star?

- Personal fundraising webpage
- Inspiration from patients and families
- **The feeling that comes with knowing you’re making a difference in the life of a child right here in the community you live in!**

How will my fundraising support Blank Children’s Hospital?

The wonderful thing about donations to Blank Children’s is that 100% of every donation will go to the allocated fund! You can find a list of funds on our website:

<http://www.unitypoint.org/blankchildrens/funding-options.aspx>.

If you would like to donate to an area that isn’t listed, please contact Brenna Finnerty at brenna.finnerty@unitypoint.org or (515) 241-6472.

Do I need to register my FUNdraiser before it happens?

We prefer that Shining Stars let us know about their fundraisers before they start planning so we can help! We have materials, pictures and testimonials we would love to share with you to help make your FUNdraiser a success!

If I register my FUNdraiser, will Blank Children’s create an online giving page for me?

No. It is up to each Shining Star or Shining Star group to create their own giving pages through Crowdrise: <https://www.crowdrise.com/BlankChildrensHospital>. Instructions for

How much money do I need to raise?

Every dollar raised can make a huge difference for Blank Children’s – even just \$10 can help purchase a new release DVD for patients at the hospital!

Recognition levels for Shining Stars are the following:

- \$100 - \$249
- \$249 - \$499
- \$500 - \$999

- \$1,000 - \$4,999
- \$5,000 - \$9,999
- \$10,000+

What happens when I reach a recognition level?

Each and every student who raises \$100 or more per year will be recognized as a Blank Children's Shining Star. Shining Stars will receive:

- A thank you letter signed by the President of Blank Children's Hospital.
- Name recognition on the Blank Children's Hospital website and the digital donor wall located in the Blank Children's lobby. Both will be updated at the end of every month.
- A picture on social media sites if photos are received.
- A recognition-level "gift" mailed to their home or school.
- An invitation to a special Shining Stars recognition event held each spring.

Recognition level gifts vary for individuals versus groups – contact Brenna Finnerty to determine the appropriate recognition activity or gift for your classroom or group.

All donations from adults or students are recognized annually in April at our Star Donor event.

Is there an age limit for Shining Stars?

The Shining Stars program is created to recognize outstanding youth philanthropists and is open to "kids of all ages" from 0 – college or their corresponding student/youth groups – classrooms, student councils, Girl or Boy Scout Troops, church youth groups, sororities or fraternities, etc.

Do In-Kind Contributions Count Towards the Shining Star Recognition levels?

While in-kind contributions help make an incredible difference in the lives of patients and families, due to the fact it is difficult to assign equal values to the wide variety of contributions, they are not counted towards the Shining Star recognition levels. If you would like to host a drive for some of the items featured on our online Wish List and be listed as a Shining Star, it is recommended to host a joint drive – such as Coins and Crayons or Gifts and Gift Bags to include everyone!

Are donations tax deductible?

Yes, donations are tax deductible. All donors will receive a receipt for their donation.

How should checks be made payable?

All checks can be made payable to Blank Children's Hospital.

Where should I send checks?

All checks can be sent to:
Blank Children's Hospital
Attn: Brenna Finnerty
1200 Pleasant St.
Des Moines, IA 50309

**Please have donors write the name of the Shining Star they are supporting in the subject line so the donation can be designated appropriately.*

Questions? Contact Brenna Finnerty at brenna.finnerty@unitypoint.org or (515) 241-6472.

blankchildrens.org



Blank Children's Hospital
UnityPoint Health