

Festival of Trees & Lights

Presented by Iowa Realty ✖ Benefiting Blank Children's Hospital

Sponsorship Opportunities

Your participation in this year's Festival of Trees & Lights is needed. This special event is only possible because of the generosity of donors like you. If you choose to select a tree, you can keep it for your home, business or donate to your favorite charity.

SNOWMAN SPONSOR \$10,000+ Decorator Plus

You have the option to pick out a Festival tree.

First Round Tree Selection

4 Gala Tickets | 500 Tickets to Festival of Trees & Lights

Logo or Name on Promotional Materials

Gala Program Recognition | Festival Program Recognition

\$7,950 is tax deductible by law. If Decorator Plus, \$9,200 is tax deductible by law.

FROSTY SPONSOR \$5,000 Decorator Plus

You have the option to pick out a Festival tree.

Second Round Tree Selection

2 Gala Tickets

Gala Program Recognition | Festival Program Recognition

\$4,150 is tax deductible by law. If Decorator Plus, \$4,400 is tax deductible by law.

SNOWBALL SPONSOR \$2,500 Decorator Plus

You have the option to pick out a Festival tree.

Third Round Tree Selection

Festival Program Recognition

\$1,850 is tax deductible by law. If Decorator Plus, \$2,100 is tax deductible by law.

BLIZZARD SPONSOR \$1,500 Decorator Plus

You have the option to pick out a Festival tree.

Fourth Round Tree Selection

Festival Program Recognition

\$850 is tax deductible by law. If Decorator Plus, \$1,100 is tax deductible by law.

FRIEND OF FESTIVAL \$100 - \$1,499

Festival Program Recognition

Your entire contribution is tax deductible.

Decorator Plus

Decorate a Festival tree and keep it for your home, business or donate to your favorite charity with the Decorator Plus option, available at \$1,500 or more. To sign up for Decorator Plus, please make sure you do the following:

1. Fill out the response card by selecting your sponsorship and check the Decorator Plus box. Mail back using the included return envelope.

- * 2. Sign up to be a tree decorator at www.festivaloftrees.com. * *



Use this QR Code to complete your sponsorship.
Or visit www.FestivalofTrees.com or call 515-241-6301.

Donor Advised Funds (DAF), Private Foundations, United Way, and IRA rollover gifts (must be 70½) can be used to sponsor the event as long as the donor does not receive goods or services in exchange for the contribution. The full value of the event ticket(s) and any other tangible benefits must be paid for personally by the donor.



Blank Children's Hospital
UnityPoint Health