



# Festival of

# TREES & LIGHTS

PRESENTED BY IOWA REALTY | BENEFITING BLANK CHILDREN'S HOSPITAL

## Underwriting Opportunities

Your participation in this year's Festival of Trees & Lights is needed. This special event is only possible because of the generosity of donors like you. If you choose to pick out a tree, you can keep it for your home, business or donate to your favorite charity.

- SUGAR & SPICE SPONSOR \$10,000+**  Underwriter Plus  
 You have an option to pick out a Festival tree.  
 First Round Tree Selection  
 4 Gala Tickets  
 Logo or Name on Promotional Materials  
 Gala Program Recognition | Festival Program Recognition  
*All but \$950 of your donation is tax deductible. If Underwriter Plus, all but \$700 is tax deductible.*
- CANDY CANE SPONSOR \$5,000 - \$9,999**  Underwriter Plus  
 You have an option to pick out a Festival tree.  
 Second Round Tree Selection  
 2 Gala Tickets  
 Gala Program Recognition | Festival Program Recognition  
*All but \$750 of your donation is tax deductible. If Underwriter Plus, all but \$500 is tax deductible.*
- JOLLY SPONSOR \$2,500 - \$4,999**  Underwriter Plus  
 You have an option to pick out a Festival tree.  
 Third Round Tree Selection  
 Festival Program Recognition  
*All but \$550 of your donation is tax deductible. If Underwriter Plus, all but \$300 is tax deductible.*
- FROSTY SPONSOR \$1,000 - \$2,499**  Underwriter Plus  
 You have an option to pick out a Festival tree.  
 Fourth Round Tree Selection  
 Festival Program Recognition  
*All but \$550 of your donation is tax deductible. If Underwriter Plus, all but \$300 is tax deductible.*
- FRIEND OF FESTIVAL \$100 - \$999**  
 Festival Program Recognition  
*Your entire contribution is tax deductible to the fullest extent of the law.*

## Underwriter Plus

Decorate a Festival tree and keep it for your home, business or donate to your favorite charity with the Underwriter Plus package, available at \$1,500 or more. To sign up for Underwriter Plus, please make sure you do the following:

1. Fill out the response card by selecting your giving level and check the Underwriter Plus box. Mail back using the included return envelope.
2. Sign up to be a tree decorator at [www.festivaloftrees.com](http://www.festivaloftrees.com).



Donor Advised Funds (DAF), Private Foundations, United Way, and IRA rollover gifts (must be 70½) can be used to sponsor the event as long as the donor does not receive goods or services in exchange for the contribution. The full value of the event ticket(s) and any other tangible benefits must be paid for personally by the donor.



Blank Children's Hospital  
UnityPoint Health