

CONFERENCE LOCATION

Virginia Thompson Auditorium is located in the Education and Research Center at 1415 Woodland Avenue, Des Moines, IA 50309, on the Blank Children's Hospital/Iowa Methodist Campus. Park in the south section of the parking garage and take the south elevators down to level 1.



HOTEL ACCOMMODATIONS

You are welcome to make arrangements at any hotel. For your convenience, we have included the names of a few hotels close to the conference site.

Marriott Hotel (800) 228-9290 700 Grand Ave. Des Moines, IA	Quality Inn & Suites (515) 282-5251 929 3rd Street Des Moines, IA	Renaissance Savery Hotel (515) 244-2151 401 Locust St. Des Moines, IA	Hotel Fort Des Moines (515) 243-1161 1000 Walnut St. Des Moines, IA
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UnityPoint Health - Des Moines
1200 Pleasant Street | Des Moines, IA 50309



2019 COOPERATIVE CAREGIVING: Maternal AND Newborn Essentials CONFERENCE

TUESDAY, SEPTEMBER 24, 2019

Virginia Thompson Auditorium
Education and Research Center
Iowa Methodist Medical Center/Blank Children's Hospital Campus
1415 Woodland Ave.
Des Moines, Iowa



2019 COOPERATIVE CAREGIVING:

Maternal AND Newborn Essentials

CONFERENCE

PURPOSE

To enable the learner to apply evidence-based information to care of the perinatal family.

INTENDED AUDIENCE

Nurses and other interested healthcare professionals in obstetrics, neonatology, pediatrics and family practice.

LEARNING OUTCOMES

At the completion of this program, the participant should be able to:

1. Identify the importance of communication in improving patient outcomes.
2. Examine the impact of evidence-based practice on patient outcomes in the perinatal setting.
3. Evaluate the significance of adverse experiences on care of the maternal-newborn dyad.
4. Discover the various legal issues surrounding social media use in the healthcare setting.

Nursing Contact Hours

IBON Provider #31, UnityPoint Health® - Des Moines, awards 6.5 contact hours for full attendance. No partial credit will be given.

AGENDA

- 7:30 a.m. Registration
- 8:15 a.m. Announcements and Welcome
Stephen Stephenson, MD, President, COO, Blank Children's Hospital & Women's Services
- 8:30 a.m. **The Neurobiology of Attachment in Pregnancies Complicated by Maternal Substance Abuse**
Gender-specific treatment for pregnant and parenting women with a history of substance abuse requires interventions that can promote successful attachment between the mother and her infant.
Ira J Chasnoff, MD, President, NTI Upstream
- 9:30 a.m. **Creating a Culture of Care for LGBTQ Patients**
Identify and develop best practices of care for LGBTQ (Lesbian, Gay, Bisexual, Transgender, and Queer) patients.
Rev. Jennifer Hall, MDiv, ACPE Associate Educator, Manager of Clinical Pastoral Education (CPE) Program, Spiritual Care Services, UnityPoint Health - Des Moines

- 10:30 a.m. Break / Exhibits
- 10:45 a.m. **Digital Disasters-Social Media and Healthcare**
Examine the consequences of a one click decision.
Jack Hilmes, JD, Member, Finley Law Firm, P.C.
Joseph Moser, JD, Member, Finley Law Firm, P.C.
Elaine Kerr, RN, Nurse-Litigation Support, Finley Law Firm, P.C.

12:00 noon Lunch

1:00 p.m. Breakout Session #1

Drug Use in Pregnancy: Mother and Child

This workshop will examine the physiology of drug abuse during pregnancy and its impact on maternal and infant outcome.

Ira J Chasnoff, MD, President, NTI Upstream

Breakout Session #2

Are You Prepared: OB Emergencies

Describe an evidence-based plan for obstetrical emergencies.

Stewart Boulis, MD, FACOG, RDMS, RVT, Adjunctive Assistant Professor at Des Moines University, Perinatologist, Blank Children's Hospital

2:00 p.m. Room Change

2:10 a.m. Breakout Session #3

Oxytocin Dose for Cesarean Delivery: How Much Is Enough?

Discover the hemodynamic and other adverse effects of oxytocin.

Cynthia A. Wong, MD, Professor, Chair and DEO, University of Iowa Department of Anesthesia

Breakout Session #4

Neonatal Abstinence Syndrome:

Moving to a Functional Based Approach

Discuss the use of the Eat, Sleep Console (ESC) Care Tool as a new approach to care of the newborn with Neonatal Abstinence Syndrome.

Amy Ferguson, MD, FAAP, Pediatric Hospitalist, Associate Program Director of the Pediatric Residency, Medical Director of the Newborn Nursery, UnityPoint Health - Des Moines

Rebecca Willson, RN, MSN, NNP-BC, Neonatal Nurse Practitioner, Blank Children's Hospital

3:15 p.m. Break / Exhibits

3:30 p.m. The Trauma Sensitive Practitioner: Building Skills to Care for Patients and Self

Explore techniques to access and effectively respond to mothers with past traumas to improve patient outcomes.

Jenna Berendzen, DNP, ARNP, PMHNP-BC, FNP-C, Consultant, Cedarwood Clinical Health Consulting

Darcie Davis-Gage, Ph.D, LMHC, CCFP, Consultant, Cedarwood Clinical Health Consulting

4:30 p.m. Evaluations / Adjourn



KEYNOTE SPEAKER

Dr. Ira Chasnoff, is an award-winning author, researcher and lecturer, is president of NTI Upstream and a Professor of Clinical Pediatrics at the University of Illinois College of Medicine in Chicago. He is one of the nation's leading researchers in the field of child development and the effects of prenatal substance exposure and post-natal trauma on the newborn infant, child, and adolescent.

COMMITTEE MEMBERS

Sarah Copple, MSN, RNC-MNN
Jessica Dinh, BSN, RN
Chelsea Gray, RN
Roxan Hammer, BSN, RNC-NIC

Nikki Ottenbacher, BSN, RN,
Brenda Walker, MSN, RNC-NIC
Ann Witt, BSN, RNC-OB

MORE INFORMATION

Please contact Jessica Dinh at Jessica.Dinh@unitypoint.org or (515) 241-3537.

EMERGENCY CONTACT INFORMATION

The emergency phone number during the conference is (515) 991-1132.

REGISTRATION

\$35 - RN Nursing Students*	\$70 - UnityPoint Health – Des Moines Employees
\$55 - Retired Nurses	\$80 - Other Attendees

* Student discount applies only to full-time nursing students who do not currently hold a registered nursing license. Student identification or proof of enrollment will be requested when you check in at on-site registration.

Deadline to register is Wednesday, September 18 at 10 a.m. Registration is online only. Go to blankchildrens.org/classes and click on the "Medical Conferences" category. You will need to pay with a credit card. Registration substitutions are allowed. No refunds will be given.

Any questions regarding this should be directed to Jessica Dinh at (515) 241-3537 or Jessica.Dinh@unitypoint.org

***New this year:** We are doing our part and reducing our paper use. We will not be printing a paper syllabus this year.

The PDF's that would normally go into the syllabus will be emailed to you the week prior to the conference. You are welcome to print them out & bring them to the conference if you'd like. We will not have any extras printed. Please let us know if you have any questions or concerns with this new initiative.