Being Every Patient’s Map

Showing vs Telling

Hospitals and clinics are known for the positive medical outreach and innovative ways they care for their communities and families. The foundation of a health care organization can only be as strong as the community it cares for – all the more reason to keep the health of our patients and family a number one priority.

As supportive and beneficial as hospitals and clinics are to a community, it is still quite common that patients and visitors are quickly intimidated when visiting our hospital and offsite locations. It’s important to keep in mind the already apprehensive and anxious state of our patients and visitors – regardless of age, or how many times one has visited the doctor’s office, it’s always a tense experience leading up to one’s appointment. Intimidation only increases when a patient arrives and must soon navigate through hallways, up elevators, and past medical staff in hopes of finding exactly where they need to be.

At UnityPoint Health – Allen Hospital, we strive to go beyond the expectations of our patients and visitors, providing the best outcome for every patient, every time.

Showing – not telling – patients and visitors how to get to a specific location within our hospital or offsite locations is a simple method of personifying Allen’s core values in a big way. Picture a family member of yours navigating a hospital they’ve only visited a few times. Would you feel frustrated if a passing nurse quickly gave some directions, pointing at elevators and long hallways? Or would you feel relieved and a little more at ease if that nurse took the time to show your family member exactly where they needed to be?

At Allen Hospital, you aren’t just an employee — you are our organization and an advocate for our core values. Be every patient’s map. You may not be able to control what a patient is about to hear in that doctor’s office, or the worry they may have from that point on, but you do have control over the amount of ease a patient feels when it comes to navigating our hospital and offsite locations.
**Employee Engagement Survey Reminder**

Please take time to complete the online survey, available now through October 5. To log in to the survey, your password will be your Employee ID.

Our goal is 100% participation.

https://surveys.kenexa.com/UnityPointHealthEE2015/

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**CARE Counts**

Do you see a co-worker, volunteer, or provider who goes above and beyond in living the CARE values of Compassion, Accountability, Respect, and Excellence? Great CARE happens every day at Allen. Take time to nominate someone for a CARE Counts Recognition award. You’ll feel good and so will the person you nominate.

**It’s easy!**

- Use the quick link that’s on page 1 of every Friday Edition on the blue quick link bar, or
- Go to the Allen intranet homepage and click the ‘Submit a CARE Counts Nomination’ icon in the lower left corner. If you don’t see it at first, click on the F5 key to refresh the homepage. Complete the short nomination form and submit.

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**Nominations Open for 100 Great Iowa Nurses of 2016**

The 100 Great Iowa Nurses program is now accepting nominations for 2016 at www.greatnurses.org. Each year, the program recognizes 100 nurses across the state whose courage, competence and commitment to patients and the nursing profession stand out above others. Forty-four UnityPoint Health – Waterloo nurses have been recognized since the inception of the program.

Over the past 11 years, patients, coworkers, friends and family members have nominated nurses from 93 of Iowa’s 99 counties.

Selected nurses represent many sectors of health care, working in hospitals, long-term care facilities, schools and offices. Honorees come from all practice areas, including acute care, sub-acute care, school nursing, parish nursing, nurse leadership and academics.

After undergoing a two-part review process, 100 nurses are honored each year at a ceremony created for the state of Iowa by nurse and community leaders. On May 1, 2016, 100 Great Iowa Nurses will gather to be honored at the Iowa Events Center in Des Moines. The celebration is an annual prelude to National Nurses Week, which begins on May 6.
Did you know your gift to the Allen Campaign or United Way could be doubled – or even tripled?

Many employers, such as John Deere, MidAmerican Energy and PepsiCo, sponsor matching gift programs and will match any charitable contributions or volunteer hours made by their employees, retirees and/or employees’ spouses.

Please remind your spouse to ask his/her employer’s Human Resources department if the company has a matching gift program. By simply completing and submitting a matching gift form you may be able to double – or even triple – the impact of your donation.

Another way to impact your donation is if you volunteer with us, your spouse’s employer may provide us with a grant as a way to recognize your ongoing support.

We hope you’ll take advantage of these wonderful programs.

Join hands with us — Top Reasons to Donate to the For Allen For You campaign

How can you be a super hero?

A big hand for Shannon!

Winner of the Facebook contest for guessing what the hands meant. Her prize is a gift card to the gift shop.

Watch the campaign video

If we reach 100% giving this will happen...

Associate Campaign Goal is 100% Giving

We’re off to a good start - we’ve achieved over 12% giving so far!
10. **RECOGNITION.** It feels good to see your name associated with such a deserving cause and when others see your name, it may inspire them to join.

9. **TAX DEDUCTION.** Donations to nonprofits, like Allen Hospital and Allen College through the Allen Foundation, are tax-deductible, so you get a break on your taxes when April rolls around.

8. **DUTY.** “To whom much is given, much is expected.” Those who are fortunate to have abundant resources can use philanthropy as a way to benefit their communities.

7. **GRATITUDE.** When you realize how fortunate you are, you want to help others. Giving is a sign that you have not forgotten and are grateful for your past.

6. **GIVING BACK.** When you’ve received excellent care, donating can be a great way to say thank you.

5. **FAITH.** To be faithful to your beliefs. Giving is a key component to many spiritual and religious belief systems. We are encouraged to donate as a way to assist our neighbor in need. For many, giving is a direct reflection of our own inner values and can be deeply fulfilling.

4. **WITNESS.** To make your voice count and to lend your voice to the cause. When you donate, you’ve not only voiced your support of a project that is important to you, but that gift can also serve as inspiration and an example to other potential donors. When potential donors know who supports a charity, it can encourage more to do the same.

3. **COMMUNITY.** To make our community a better place. We live here, we work here and we get our healthcare here, so it only makes sense to help UnityPoint Health – Waterloo be a better healthcare system for everyone!

2. **CONNECTION.** Being part of something bigger and being an integral part of something new that will benefit our community feels really good!

1. **Because it FEELS GOOD!**
Thinking about estate planning?

Allen Foundation will offer complimentary assistance sessions on Wednesday, October 14. Dr. Eddie Thompson, long-time Allen Foundation partner and founder of Thompson & Associates, has helped many Allen employees through the estate planning process. This free service ensures you reduce/eliminate estate taxes so you can leave more to your loved ones and charitable organizations.

To find out more or to schedule your confidential appointment by October 7, please contact the Foundation at 3960 or email Development Director Mike Lind.

Program Director position available in the Wound & Hyperbaric Center at Allen

This position is with our contracted partner, Healogics, Inc. For more information please click on the following link:


Auxiliary Calendar

We need your help...

The Allen Auxiliary will be hosting a used purse and accessories sale in the fall.

We are requesting donations!

Please deliver your gently used scarves, jewelry and purses to the Gift Shop or Volunteer Services office.

Thank you in advance for your donation.

Giving & Receiving

Congratulations on your October birthday!

To help you celebrate your special day the Allen Auxiliary invites all Allen Associates with October birthdays to visit the Gift Shop, any time during the month of October and receive 25% off one gift item.

Healthy Eating on a Budget Seminar

Tuesday, October 27 | 12 p.m. | Meeting Room 1

Is healthy food really more expensive? This seminar will cover strategies for creating a food budget, planning healthy meals, and saving money at the grocery store. Learn how healthy eating can become quick, easy, and affordable.

Please sign-up at allenwellness@unitypoint.org. Minimum participant number of 8 required. Seminar will last 25-30 minutes and is open to all employees. Contact Annie Horrigan, Wellness Coordinator with any questions.
The flu season starts soon.
We must take proper precautions now to prevent the spread of the virus to our patients, colleagues and families.
It’s a requirement for being part of our organization, and it’s the right thing to do.

In order to ensure the health and safety of UnityPoint Health – Waterloo and safeguard our patients, every Allen associate, volunteer, student and contractor must be vaccinated for influenza or present a signed physician’s waiver by November 20, 2015. If an Allen associate fails to receive an influenza immunization within one week following the designated date, they will receive a written discipline that will become part of their employee record. If the associate fails to receive the requested immunization within two weeks following the designated date, additional discipline will be issued.

Participation in the program includes:
• Receiving a flu vaccination at no cost at one of the scheduled flu shot clinics.
• Providing proof of immunization to Allen Employee Health if you receive a vaccination from any other provider or pharmacy. You must pay for any other vaccination. Proof of immunization includes a signed physician’s note, immunization record or a copy of a medical record. Fax documentation to (319) 235-3729.
• Providing proper documentation to Allen Employee Health if you have a medical exception or religious reasons preventing you from receiving the flu vaccine – forms are available on the HR tab on AllenNet. You must file a new waiver this year if you are not being vaccinated.

The 2015 deadline is Friday, November 20. Individuals who have not been vaccinated may be required to wear masks during working hours, depending on the prevalence and severity of influenza in our area this flu season. That requirement will be announced if it is necessary by Dr. Tim Horrigan, our chief medical officer.

Vaccination is free to associates, volunteers, contract employees, and students only during the flu shot clinics. Once clinics end, you will be responsible for the cost out-of-pocket. During clinic dates, vaccination is available only in the flu shot clinic, not in Occupational Health.

**Flu Shot Clinics**

**Allen Hospital**
- Mon-Thurs, Oct 12-15
- Mon-Thurs, Oct 19-22
- 7-10 a.m. | 2-5 p.m.
- 3-North Overflow Room (B elevator)

**United Medical Park**
- Wed-Thurs, Nov 11 & 12
- 6-9 a.m.
- Ste 103A
Hospitalist Team Members Develop IMPACT Program

IMPACT (Integrated Management Patient Co-ordination Team) is a new program specializing in taking care of patients who reside in skilled or long-term care facilities. The team is comprised of Dr. Faheemuddin Ahmed, ARNP Michele Friedman and RN Kayln Boge-Kleiss.

The team works closely with Allen Hospital providers, Allen IP nurses/case managers, nursing home facilities within the Cedar Valley region, UnityPoint Care coordinators and UnityPoint Clinic primary care providers, and UnityPoint at Home to ensure a smooth transition for our patients from hospital care into skilled or long-term care.

Besides transitioning patients, IMPACT providers also provide high-quality medical care when a patient’s condition may worsen while in the nursing home. Care is delivered to the nursing home bedside, so there is less of a burden on the patient. During patients’ skilled nursing stays the IMPACT providers take over the role of the primary care provider by completing the initial, 30-, 60-, and 90-day visits on site. All these things help keep our patients healthier by intervening quickly, reducing emergency department visits and re-admissions to the hospital, allowing UnityPoint Clinics to see a greater volume of the Cedar Valley population, and helping us achieve the Best Outcome for Every Patient Every Time.

If you have questions about the IMPACT program, please contact Michele Friedman at (319) 240-3141.

Provider Profile
Jodi Walther, ARNP

Jodi Walther, ARNP joined UnityPoint Clinic – Internal Medicine – Waterloo in 2012 following her work as a registered nurse.

Jodi and her husband, Erik, have two young daughters as well as two dogs. She graduated from Mercy College in Des Moines as well as Allen College and is certified by the American Association of Nurse Practitioners. Her clinical interests include family practice, neurology and women’s health.

Thank you for celebrating Rehab Week with us Sept 21-26!

A big shout out to volunteer services for all their assistance and many other departments for tolerating all our shenanigans during our Rehab Scavenger hunt on Tuesday, Sept. 22! There were several departments we enlisted for help including cardiology, physician services, marketing, volunteer services, valet, and a small interruption in the Board Room. The grand prize winners for the scavenger hunt were Molly and Marie, they had the fastest time and were rewarded all available points!

We hope you enjoyed Around Rehab in 80 seconds if you were able to join us on Friday, Sept 25, learned more about what happens on IP Rehab and enjoyed some cookies!

Rehab On!

Shining Stars
Medical Ultrasound Awareness Month

Medical Ultrasound Awareness Month is held annually in October to create awareness of the role diagnostic medical sonographers play in the medical community and to educate the public about medical ultrasound and its many uses in healthcare. During this month when you come across staff from Ultrasound, please take time to thank them for the great work they do for our patients.

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Infusion Services Open House

Friday, October 9 | 2:30 - 4 p.m. | 3-South

Have you ever wondered what we do and where we are located? Come look around our new unit and have refreshments.

Pedi­atric Nurse’s Week

Pediatric Nurse’s Week Oct 5-9

We will have a candy jar at the nurse’s station and whoever submits and correctly guesses the closest number wins the jar!

We’d also like to get pictures of those who enter their guess with our fun, smiling photo props:) Join us in supporting the kiddos of our community!

Nuclear Medicine and Molecular Imaging Week

October 4-10, 2015

Each year, the SNMMI and SNMMI-TS join forces with the nuclear medicine and molecular imaging community to gain recognition and support for the field. Celebrated during the first full week of October, Nuclear Medicine Week encourages community members to take pride in their profession – recognizing their colleagues for their hard work and promoting nuclear medicine to the entire medical community as well as to the public.

Nuclear Medicine Week allows physicians, technologists, scientists, and others involved in nuclear medicine and molecular imaging to take a proactive role in the advancement of the field. From advances in cancer diagnosis and treatment to recent breakthroughs in Alzheimer’s and dementia research, nuclear medicine is improving lives.

The theme for Nuclear Medicine and Molecular Imaging Week varies from year to year, but the goal is always the same: pride in what nuclear medicine and molecular imaging have brought to the healthcare environment over the years. During this week when you come across staff from Nuclear Medicine, please take time to thank them for the great work they do for our patients.
Pizza With Pam
• Wednesday, October 14
  Allen College, McElroy Board Rm | 7 a.m.
• Tuesday, November
  AMH Board Rm | 7:30 a.m.
Register in NetLearning.

Allen Credit Union Annual Dinner
Tuesday, October 20 | Cedar Falls Amvets
Tickets will be available in the Credit Union office:
$6 for members | $13 for non-members
Join us for great food and prizes!
★ We’re looking for candidates for our Board of Directors. Anyone interested in running, please let us know as soon as possible. Stop in or call (319) 235-3678 for more information.

Men’s Contributions to Nursing Dinner
Wednesday, October 28 | 5:30 - 8 p.m.
McKinstry Student Center, Barrett Forum
Please join us for dinner, networking and presentations by current BSN students. More information...

Putt 4 Paws
Saturday, October 3
Sout Hardin Rec Center, Union IA
Golf, dinner, dance. Raffle and silent auction.
Call 641-486-2335 for more information.

Blitz 2015
October 12, 13, 14 & 16 | 7 a.m. - 4 p.m.
Annual Restraint Training — 3rd Floor, Rm 333A
Point of Care Testing — 3rd Floor Sunroom
Watch for additional mandatory topics!

University of Iowa discounted football tickets for UnityPoint Health employees:
bravosportsmarketing.com/product/unitypoint/