

Iowa Breastfeeding Conference

Thursday May 17, 2018

7:30 a.m. to 4:15 p.m.

FFA Enrichment Center

1055 SW Prairie Trail Parkway

Ankeny, Iowa 50023



You are invited to be an exhibitor at our 29th Annual Iowa Breastfeeding Conference. Attendees travel from throughout Iowa and surrounding states and include a variety of healthcare professionals including nurses, dietitians, lactation consultants and others who interact with breastfeeding mothers. We expect approximately 350 attendees. If you would like to reserve a table for the conference, please register online by Wednesday May 9, 2018 before 8:00 a.m. Due to limited space, registration is at a first come first serve basis.

The Iowa Breastfeeding Conference will follow the World Health Organization's *International Code of Marketing of Breastmilk Substitutes*. No funds will be sought or accepted from any manufacturers of artificial baby milk. All marketing and products displayed must be WHO Code compliant. The Iowa Breastfeeding Conference will retain final approval of all vendors.

Cost: \$400 for profit, \$100 for small local businesses and non-profit exhibitors. Cost includes one 8 ft. table (not skirted), 1 chair, complementary internet access and your company name in participant materials. Meals and snacks are provided for one person. If you would like to have meals/snacks for more than one representative, there will be a \$25 additional charge per extra person. This option is only available to add at the time of registration and cannot be added later.

Exhibit Information: The area will be open for set up at 7:00 a.m. the day of event. More will be communicated about this at a later date.

Registration: Please go to our website: blankchildrens.org/classes and click on Medical Conferences, find 2018 Breastfeeding Conference -Vendor Registration. You may pay online with a credit card.

If you need to pay by check, select the "pay by mail" payment option and send prior to the conference. Payment must be received prior to the conference date.

Make checks payable to "Blank Children's Hospital" and mail check to: Blank Children's Hospital, Center for Advocacy and Outreach, 1200 Pleasant St., Des Moines, IA 50309 Attn: Jessica Dinh. Please put "2018 Breastfeeding Conference Vendor" in the subject line.

- If your payment is sent through an automated system, please send the details above to your payment processing center. We have been having trouble receiving checks as they are being sent to Blank Children's Hospital but not getting to our department. This leaves us having to track them down.